Medicare Advantage HMO&PPO

Provider Guidebook
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Medicare Overview

Medicare Program
The Centers for Medicare & Medicaid Services (CMS) administers Medicare, the nation's largest health insurance program, which covers over 40 million Americans. Medicare is a Health Insurance Program for people 65 years of age and older, some disabled people under 65 years of age, and people with End-Stage Renal Disease (permanent kidney failure treated with dialysis or a transplant). Original Medicare is divided into two parts: Hospital Insurance (Part A) and Medical Insurance (Part B). Part A helps pay for care in a hospital, skilled nursing facility, home health care, and hospice care. Part B helps pay doctor bills, outpatient hospital care and other medical services not covered by Part A.

Part A
Part A is financed by part of the Social Security payroll withholding tax paid by workers and their employers. There is no monthly premium for Part A if the Medicare eligible or spouse has worked at least 10 years in a Medicare-covered employment, is age 65, and a citizen or permanent resident of the United States. Certain younger disabled persons and kidney dialysis and transplant patients qualify for premium free Part A.

When all program requirements are met, Medicare Part A helps pay for medically necessary inpatient care in a hospital or a skilled nursing facility after a hospital stay. Part A also pays for home health and hospice care, and 80 percent of the approved cost for wheelchairs, hospital beds and other Durable Medical Equipment (DME) supplied under the home health benefit. Coverage is also provided for whole blood or units of packed cells, after the first three pints, when given by a hospital or skilled nursing facility during a covered stay.

Part B
Medicare Part B pays for many medical services and supplies, including coverage for doctor’s bills. Medically necessary services of a doctor are covered no matter where received at home, in the doctor’s office, in a clinic, in a nursing home, or in a hospital. The Medicare beneficiary pays a monthly premium for Part B coverage. The amount of premium is set annually by The Centers for Medicare and Medicaid Services. Part B also covers:

- Outpatient hospital services
- X-rays and laboratory tests
- Certain ambulance services
- Durable Medical Equipment
- Services of certain specially qualified practitioners who are not physicians
- Physical and Occupational therapy
- Speech/language pathology services
- Partial hospitalization for mental health care

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- Mammograms and Pap smears
- Home Health care if a beneficiary does not have Part A.

**Medicare Advantage Plans**

The Balanced Budget Act of 1997 (BBA) established Medicare Part C also referred to as Medicare Advantage (MA). Prior to Jan. 1, 1999, Medicare HMO’s existed as Medicare Risk or Medicare Cost plans. The Balanced Budget Act of 1997 was intended to increase the range of alternatives to the traditional fee for service program for Medicare beneficiaries. The options included Health Maintenance Organizations (HMOs) and Preferred Provider Organizations (PPOs).

**Medicare HMO**

Blue Cross and Blue Shield of Georgia (BCBSGA) contracts with a network of hospitals, skilled nursing facilities, home health agencies, doctors and other professionals to provide services to our members. BCBSGA Medicare Advantage HMO members must select a primary care physician from those that are part of the plan’s network. The Primary Care Physician (PCP) is responsible for managing the member’s medical care, including admissions to a hospital. The member’s PCP is also responsible for referring the member to a specialist. The Primary Care Physician should refer the member to an in-network specialist and notate the referral in the member’s chart. The PCP is not required to notify the plan of the referral.

Medicare HMOs have “lock-in” requirements. This means that in order to access benefits, a member is locked into receiving all covered care from doctors, hospitals and other health care providers who are contracted with the plan. In most cases, if a member goes outside the plan for services, neither the plan nor Original Medicare will pay. The member will be responsible for the entire bill. The only exceptions recognized by all Medicare-contracting plans are for emergency services, which a member may receive anywhere in the world; for urgently needed care, which you may receive while temporarily away from the plan’s service area; for out-of-area renal dialysis services; and if the service is prior authorized by the plan. Urgent care is also covered inside the service area if the Plan’s delivery system is temporarily unavailable or inaccessible. When possible please make sure to refer HMO members to providers within the network.

**Medicare Local PPO**

BCBSGA’s local PPO plan is a managed care plan in which you pay less out-of-pocket costs when you use providers who are part of the BCBSGA Medicare Advantage PPO network. Local PPOs are available in select counties within a state. CMS allows the Medicare Advantage plan to select the counties that they want to participate in. BCBSGA has a contract with the Federal government that allows BCBSGA to administer all Medicare benefits. Medicare Advantage PPO members are strongly encouraged but not required to select a primary care physician. MA PPO members are also not required to obtain a referral for specialty care but should coordinate with their primary care physician BCBSGA Medicare Advantage PPO members can utilize providers both in and out of the network. Precertification is required for some services.

**Medicare Regional PPO**

CMS requires BCBSGA to offer a Regional PPO in all counties within the designate CMS defined region. A Regional PPO is also a managed care plan in which you pay less out-of-pocket costs when you use providers who are part of the BCBSGA Regional PPO network. BCBSGA
Regional PPO members are not required to select a primary care physician or obtain a referral for specialty care. Members are encouraged to coordinate their care through a primary care physician. BCBSGA Medicare Advantage PPO members can utilize providers both in and out of the network. However, precertification is required for some services.

**Medicare Dual Eligible Special Needs Plans**
Dual Eligible SNPs (D-SNPs) enroll beneficiaries who are entitled to both Medicare (Title XVIII) and Medical Assistance from a State Plan under Title XIX (Medicaid), and offer the opportunity of enhanced benefits by combining those available through Medicare and Medicaid. D-SNPs are open to beneficiaries in all Medicaid eligibility categories including, Qualified Medicare Beneficiary without other Medicaid (QMB only), QMB+, Specified Low-Income Medicare Beneficiary without other Medicaid (SLMB only), SLMB+, Qualifying Individual (QI), Other full benefit dual eligible (FBDE) and Qualified Disabled and Working Individual (QDWI).

Although D-SNPs are available to beneficiaries in all Medicaid eligibility categories, D-SNPs may further restrict enrollment to beneficiaries that belong to certain Medicaid eligibility categories. CMS divides D-SNPs into the following five categories, according to the types of beneficiaries that the SNP enrolls:
- All-Dual D-SNPs
- Full-Benefit D-SNPs
- Medicare Zero-Cost-sharing D-SNPs
- Fully Integrated Dual Eligible (FIDE) SNPs
- Dual eligible subset D-SNPs

**Medicare Chronic Condition Special Needs Plans**
Chronic Condition Special Needs Plans (C-SNPs) restrict enrollment to special needs individuals with specific severe or disabling chronic conditions. C-SNPs focus on monitoring health status, managing chronic diseases, avoiding inappropriate hospitalizations and helping beneficiaries move from high risk to lower risk on the care continuum. CMS has approved 15 SNP-specific chronic conditions for which C-SNPs can target enrollment.

**BCBSGA Individual Medicare Advantage Plans**
Below is a link to the Medicare Advantage Summary of Benefits (SOB), Evidence of Coverage (EOC) and Formularies for Individual Medicare Advantage Products. If the product you are searching for is not on the list below, then please call the number on the back of the member’s ID card for EOC, SOB, and Formulary information.

[www.bcbsga.com/medicareprovider](http://www.bcbsga.com/medicareprovider)

**Supplemental Benefits**
Our Medicare Advantage HMO & PPO Plans may include supplemental benefits. Supplemental benefits are items or services that are not covered under Medicare Part A, Part B or Part D but are covered by the Plan in addition to what Medicare covers. Please refer to each plan’s benefit materials to locate any supplemental benefit coverage. Most supplemental benefits are required to be rendered by providers within the vendor network associated with that supplemental benefit or they are considered non-covered benefits.
Providers **contracted with the vendor network** associated with that supplemental benefit must bill that vendor directly.

Providers **not contracted with the vendor network** to render such a benefit, please note you will only reimbursed or able to bill a member for non-covered services if:

- For an HMO member, you have provided the member with advanced notice of non-coverage. Please note that contracted providers are required to provide a coverage determination for services that are not covered by the member’s MA plan. This will ensure that the member will receive a denial of payment and accompanying appeal rights. As per the Medicare Advantage HMO & PPO Provider Guidebook CMS has stated that the use of an Advanced Beneficiary Notice or a similar document is not sufficient in many instances with Medicare Advantage members. Therefore you are required to seek a coverage determination prior to rendering such services.

- For a PPO member, you notify the member up front you are not contracted for the Supplemental Benefit and therefore out of network cost share will apply.

Providers are encouraged to call the toll free customer service number on the back of the member ID card with any questions around services that may or may not be covered.

**Managed Care Plan Enrollment**

Most Medicare beneficiaries are eligible for enrollment in a managed care plan. To enroll, an individual must:

- Have Medicare Parts A & B and continue paying Part B premiums

- Live in the plan’s service area

- Not have permanent kidney failure at the time of enrollment unless they are currently enrolled in the Plan’s commercial product.

The plan must enroll Medicare beneficiaries, including younger disabled Medicare beneficiaries, in the order of application, without health screening. Medicare Advantage plans are required to have an open enrollment period from October 15th through December 7th each year, with a 01/01/ plan effective date.

Special Election Period: CMS has identified several circumstances under which a person may change Medicare options outside of the annual or initial enrollment periods. For example, Medicare beneficiaries who are also eligible for Medicaid can enroll in or disenroll from Medicare Advantage plans throughout the year.

Note: Special Needs Plan (SNP) enrollees may change Medicare Advantage plans at any time during the year with changes effective the first of the following month, subject to CMS approval.

**Effective/Termination Date Coincides with a Hospital Stay**

If a member’s effective date occurs during an inpatient stay in a hospital, BCBSGA is not responsible for any services under Medicare Part A during the inpatient stay. (This provision applies to acute hospital stays only, not to stays in a Skilled Nursing Facility (SNF).
BCBSGA is responsible for inpatient hospital services under Part A on the day after the day of discharge from the inpatient stay. All other services, other than inpatient hospital services under Part A are covered by the Medicare Advantage plan beginning on the effective date of enrollment.

If the member’s Medicare Advantage coverage terminates while the members is hospitalized, BCBSGA is responsible for the facility charges until discharge regardless of the reason for the coverage termination.

**Hospice Election for Medicare Advantage (MA) Members**

Members may elect Medicare Hospice coverage if they have a terminal illness and meet the appropriate guidelines. Hospice care emphasizes supportive services, such as home care and pain control, rather than cure-oriented services. It also includes physical care and counseling.

When a Medicare Advantage (MA) member elects to enroll in the Medicare Hospice Program, Original Medicare assumes responsibility for payment of all hospice-related and all non-hospice related services rendered during the election period. The Medicare Advantage plan is responsible for supplemental services covered under the member’s MA plan and coordinates benefits for the original Medicare deductible and coinsurance amounts applied so that it does not exceed the MA plan cost share amount. CMS released CR6778 to clarify that this change in financial responsibility begins on the day of Hospice Election.

The following are submission guidelines for Hospice claims:

**Hospice-related services**

- Submit the claim directly to CMS

**Non-Hospice related services**

- For Part A services not related to the member’s terminal condition, submit the claim to the Medicare Fiscal Intermediary using the condition code 07
- For Part B services not related to the member’s terminal condition, submit the claim to the Medicare Carrier with a “GW” modifier
- For services rendered for the treatment and management of the terminal illness by an attending physician that is not employed or paid by the hospice provider, submit the claim to the Fiscal Intermediary/Medicare Carrier with a “GV” modifier

**Coordination of Member Cost Share Amount & Supplemental Benefits**

- Submit the claim to the Medicare Advantage Plan with the original Medicare EOMB.

**Note:** The BCBSGA MA plan will coordinate based on the EOMB in the situation where the MA plan liability if the member cost-sharing is less than the MA plan cost share amount. Please submit the claim with the EOMB for consideration.
For additional detail on hospice coverage and payment guidelines, please refer to 42 CFR 422.320—Special Rules for Hospice Care. Section (C) outlines the Medicare payment rules for members who have elected hospice coverage. The Medicare Benefit Policy Manual Publication 100-02 Chapter 9 Coverage of Hospice Service Section 20.4 Election by Managed Care Enrollee; Medicare Managed Care Manual Publication 100-16 Chapter 4 Benefits and beneficiary Protections Sections 10.22 – 10.4.450 and the CMS Change Request 8727 dated 05/01/14 all both outline payment responsibility and billing requirements for services rendered during a hospice election period. This documentation is available online at the CMS website: http://cms.gov.

**Provider Participation in BCBSGA’s MA Plans**

*Participation Procedures for Physicians and Physician Group(s)*

BCBSGA’s MA plans must provide for the participation of individual health care professionals through reasonable procedures that include:

(a) Written notice of rules of participation

(b) Written notice of material changes in participation rules before they become effective

(c) Written notice of adverse participation changes, and

(d) Process for appealing adverse physician participation decisions.

(These requirements also apply to physicians that are part of a subcontracted network.)

Provider agrees that in no event, including but not limited to non-payment by Plan, insolvency of Plan or breach of the Agreement, shall the Provider bill, charge, collect a deposit from, seek compensation, remuneration or reimbursement from, or have any recourse against a Covered Individual or persons other than Plan acting on their behalf for Covered Services provided pursuant to the Agreement. This section does not prohibit the collection of supplemental charges or Cost Shares on Plan’s behalf made in accordance with the terms of the Covered Individual’s Health Benefit Plan or amounts due for services that have been correctly identified in advance as a non-Covered Service, subject to medical coverage criteria, with appropriate disclosure to the Covered Individual of their financial obligation. This advance notice must satisfy the CMS regulations for Medicare Advantage organizations, which currently requires Provider to provide to Covered Individuals a coverage determination that includes CMS mandated appeal rights. Both Parties agree that failure to follow the CMS regulations will result in Provider’s financial liability.

PROVIDER further agrees that for Covered Individuals who are dual eligible enrollees for Medicare and Medicaid, that PROVIDER will ensure they will not bill the Covered Individual for Cost Sharing that is not the Covered Individual’s responsibility and such Covered Individuals will not be held liable for Medicare Parts A and B Cost Sharing when the State is liable for the Cost Sharing. In addition, PROVIDER agrees to accept the Plan payment as payment in full or by billing the appropriate State source.

CMS has stated that the use of an Advanced Beneficiary Notice or a similar document is not sufficient in many instances with Medicare Advantage members. Therefore, please
follow the process set forth in the attached amendment and, when required, seek a coverage determination prior to providing services. Providers are encouraged to call the toll free customer service number with any questions around services that may or may not be covered.

**NOTE:** Members that are dually eligible, either as full benefit dual eligible or as part of a Medicare Savings Program, are protected from liability of Medicare premiums, deductible, coinsurance and copayment amounts. This includes cost share being applied to this/these claims. Providers may not bill a dual eligible that has this coverage for any balance left unpaid (after submission to Medicare, a Medicare carrier and subsequently Medicaid) as specified in the Balanced Budget Act of 1997. Providers that service dual eligible beneficiaries must accept as payment in full the amounts paid by Medicare as well as any payment under the State Medicaid processing guidelines. Providers who balance bill the dual eligible beneficiary are in violation of these regulations and are subject to sanctions. Providers also may not accept dual eligible beneficiaries as 'private pay’ in order to bill the patient directly and Providers identified as continuing to bill dual eligible beneficiaries inappropriately will be reported to the Centers for Medicare & Medicaid Services (CMS) for further action/investigation.

**Terminating Participation with BCBSGA’s Medicare Advantage Plans**
In the event a provider wishes to terminate his/her participation in either of BCBSGA’s Medicare Advantage networks or BCBSGA terminates a provider for reasons other than cause, a mandatory 60-day notification is required for the termination by either party. Please refer to your contract for specific termination requirements.

Any provider requesting termination of his/her participation should send written notification to the BCBSGA Network Management Department in his/her region. Upon receipt of the termination request, BCBSGA will send a written, CMS-approved notification of the termination to all affected members at least 30 calendar days before the effective date of termination. MA organizations that suspend or terminate a contract due to deficiencies in the quality of care must give notice of that action to the licensing or disciplinary bodies.

**Termination of a Provider Contract with Cause**
A Medicare Advantage organization that suspends or terminates an agreement under which the health care professional provides service to the Medicare Advantage enrollees must give the affected provider written notice of the following:

- Reason for the action
- Standards and the profiling data used to evaluate the health care professional when applicable
- Mix of health care professionals the organization needs when applicable
- Affected health care professional’s right to appeal the action and the process and timing for requesting a hearing.
The composition of the hearing panel must ensure that the vast majority of the panel members are peers of the affected health care professional. A Medicare Advantage organization that suspends or terminates a contract with a health care professional due to deficiencies in the quality of care must give written notice of that action to licensing, disciplinary, or other appropriate authorities.

**Termination of a Provider Contract without Cause**

Any provider requesting termination of his/her participation should send a written notification to the BCBSGA Network Management Department in his/her region. Upon receipt of the termination request, BCBSGA will send a written CMS-approved notification of the termination to all affected members at least 30 calendar days before the effective date of termination.

**Provider Anti-discrimination Rules**

Plans are prohibited from discriminating with respect to reimbursement, participation or indemnification solely on the basis of a provider’s licensure or certification as long as the provider is acting within the scope of such licensure or certification. This prohibition does not preclude any of the following:

- Refusal to grant participation to health care professionals in excess of the number necessary to meet the needs of enrollees; a Medicare Advantage (MA) plan may choose to contract with a doctor of medicine that meets the needs of enrollees and does not need to contract with another practitioner who can provide only a discrete subset of physician services.

- Use of different reimbursement amounts for different specialties or within the same specialty

- Implementation of measures designed to maintain quality and control costs consistent with the MA organization’s responsibilities.

**Compliance with Medicare Laws, Audits & Record Retention Requirements**

Medical records and other health and enrollment information of an enrollee must be handled under established procedures that:

- Safeguard the privacy of any information that identifies a particular enrollee

- Maintain such records and information in a manner that is accurate and timely

- Identify when and to whom enrollee information may be disclosed.

In addition to the obligation to safeguard the privacy of any information that identifies a Medicare Advantage member, BCBSGA and providers, are obligated to abide by all Federal and state laws regarding confidentiality and disclosure for medical health records (including mental health records) and enrollee information.

First tier and downstream providers must agree to comply with Medicare laws, regulations, and CMS instructions (422.504(l)(4)(v)). First tier and downstream providers must also agree to inspections, evaluations and audits by CMS and/or its designees and to cooperate, assist, and provide information as requested and must maintain records for a minimum of 10 years.

For the purposes specified in this section, providers must agree to make available its premises, physical facilities and equipment, records relating to the MA Organization’s members, including
access to provider’s computer and electronic system and any additional relevant information that CMS may require.

Providers acknowledge that failure to allow the Department of Health and Human Services, the Comptroller General or their designees the right to timely access as addressed in this section may result in a $15,000 non-compliance penalty.

**Encounter Data**

Each Medicare Advantage organization must submit to CMS all data necessary to characterize the context and purpose of each encounter between a Medicare enrollee and a provider, supplier, physician, or other practitioner. Provider services must be submitted by the Medicare Advantage organization for all the services provided by the network and non-network physicians and non-physician practitioners.

Encounter data shall conform with and include all information necessary for the Medicare Advantage Organization to submit data to CMS in accordance with applicable CMS and federal requirements, including but not limited to all HIPAA requirements that may be imposed upon a Medicare Advantage organization and provider.

If the provider fails to submit encounter data accurately, completely and truthfully, in the format described in 42 CFR 422.257, then this will result in denials and/or delays in payment of the provider’s claims.

In addition, the provider has contractually agreed to certify the accuracy, completeness and truthfulness of the provider’s generated encounter data that the Medicare Advantage Organization is obligated to submit to CMS. No later than 30 days after the beginning of every fiscal year while the Medicare Advantage participation is in effect, the provider agrees to certify the accuracy, completeness, and truthfulness of the provider’s encounter data submitted during the specific period. This certification shall be provided in writing and in the specified format at the request of the Medicare Advantage Organization.

**Encounter Data for Risk Adjustment Purposes**

Risk Adjustment and Data Submission. Risk adjustment is the process used by CMS to adjust the payment made to the Medicare Advantage Organization based on the health status of the Medicare Advantage Organization’s Medicare Advantage members. Risk adjustment was implemented to pay Medicare Advantage Plans more accurately for the predicted health cost expenditures of members by adjusting payments based on demographics (age and gender) as well as health status. As an MA organization, diagnosis data collected from encounter and claim data is required to be submitted to CMS for purposes of risk adjustment. Because CMS requires that Medicare Advantage Organizations submit “all ICD-10 codes for each beneficiary”, BCBSGA (BCBSGA) also collects diagnosis data from the members’ medical records created and maintained by the provider.

Under the CMS risk adjustment model, the Medicare Advantage Organization is permitted to submit diagnosis data from inpatient hospital, outpatient hospital and physician encounters only.

**RADV Audits.** As part of the risk adjustment process, CMS will perform a risk adjustment data validation (RADV) audit in order to validate the MA members’ diagnosis data that was previously submitted by Medicare Advantage Organizations. These audits are typically performed once a year. If the Medicare Advantage Organization is selected by CMS to
participate in a RADV audit, the Medicare Advantage Organization and the providers that treated
the MA members included in the audit will be required to submit medical records to validate the
diagnosis data previously submitted.

**ICD-10 CM Codes** CMS requires that physicians currently use the ICD-10 CM Codes (ICD-10
Codes) and coding practices for Medicare Advantage business. In all cases, the medical record
documentation must support the ICD-10 Codes selected and substantiate that proper coding
guidelines were followed by the provider. For example, in accordance with the guidelines, it is
important for physicians to code all conditions that co-exist at the time of an encounter and that
require or affect patient care or treatment. In addition, coding guidelines require that the provider
code to the highest level of specificity which includes fully documenting the patient’s diagnosis.

**Medical Record Documentation Requirements (Risk Adjustment).** Medical records
significantly impact risk adjustment because:
- They are a valuable source of diagnosis data;
- They dictate what ICD-10 Code is assigned;
- They are used to validate diagnosis data that was previously provided to CMS by the
  Medicare Advantage Organization.

Because of this, the provider plays an extremely important role in ensuring that the best
documentation practices are established.

CMS record documentation requirements include:
- Patient’s name and date of birth should appear on all pages of record.
- Patient’s condition(s) should be clearly documented in record.
- The documentation must show that the condition was monitored, evaluated,
  assessed/addressed or treated (MEAT).
- The documentation describing the condition and MEAT must be legible.
- The documentation must be clear, concise, complete and specific.
- When using abbreviations, use standard and appropriate abbreviations. Because some
  abbreviations have different meanings, use the abbreviation that is appropriate for the
  context in which it is being used.
- Physician’s signature, credentials and date must appear on record and must be legible.

**Medical Record Review Process**

BCBSGA (BCBSGA) has medical record standards that require practitioners to maintain medical
records in a manner that is current, organized and facilitates effective and confidential member
care and quality review. BCBSGA performs medical record reviews to assess network primary
care providers (PCPs) in relation to current medical record standards. BCBSGA recognizes the
importance of medical record documentation in the delivery and coordination of quality care and
requires practitioners to comply with the Plans’ standards for medical record documentation.

Medical record audits/reviews are performed annually on a percentage of randomly chosen
primary care providers (PCPs) contracted for the Plans’ managed care products for Medicare
Advantage networks. For purposes of medical record audits/reviews, a Primary Care Provider is
defined as family medicine, general medicine, internal medicine, pediatrics and
obstetrics/gynecology (when acting as a PCP). A random sampling of these PCPs is identified in
the current year and abstracted from the HEDIS® data collection process.
In order to pass the audits/reviews, an office must attain an overall score of 80% or greater on the medical record audit. If a practitioner fails to meet a Plan’s standard of 80%, a re-review is conducted within six months. Should the practitioner continue to score less than 80% on the medical record review, the practitioner would be put on corrective action that could result in termination from the network.

Medical Record Criteria
The medical record will be evaluated for the following criteria:
1. Every page in the record contains the patient name or ID number.
2. Allergies/NKDA and adverse reactions are prominently displayed in a consistent location.
3. All presenting symptom entries are legible, signed, and dated, including phone entries. Dictated notes should be initialed to signify review. Signature sheet for initials are noted.
4. A problem list is maintained and updated for significant illnesses and medical conditions.
5. A medication list or reasonable substitute is maintained and updated for chronic and ongoing medications.
6. History and physical exam identifies appropriate subjective and objective information pertinent to the patient’s presenting symptoms, and treatment plan is consistent with findings.
7. Laboratory tests and other studies are ordered, as appropriate, with results noted in the medical record. (The clinical reviewer should see evidence of documentation of appropriate follow-up recommendations and/or non-compliance to care plan).
8. Documentation of advance directive/Living Will/Power of Attorney discussion in a prominent part of the medical record for adult patients who are MA members; and documentation on whether or not the patient has executed an advance directive with a copy to be included in the medical record. (We also encourage providers to maintain documentation of advance directive discussions and copies of executed advance directives in patients’ files for other, non-MA members.)
9. Continuity and coordination of care between the PCP, specialty physician (including BH specialty) and/or facilities if there is reference to referral or care provided elsewhere. The clinical reviewer will look for a summary of findings or discharge summary in the medical record. Examples include progress notes/reports from consultants, discharge summary following inpatient care or outpatient surgery, physical therapy reports, and home health nursing provider reports.
10. Age appropriate routine preventive services/risk screenings are consistently noted, i.e. childhood immunizations, adult immunizations, mammograms, pap tests, etc., or the refusal by the patient, parent or legal guardian, of such screenings/immunizations in the medical record.

Federal Funds
BCBSGA has a contract with CMS to perform activities as a Medicare Advantage organization. In performing its duties as an Medicare Advantage organization, BCBSGA receives Federal payments and, as such, BCBSGA agrees to comply, and must ensure that all related entities, contractors, and subcontractors paid by BCBSGA to fulfill BCBSGA’s obligations under its Medicare Advantage contract with CMS agree to comply, with all Federal laws applicable to those entities receiving Federal funds. The payments you receive from BCBSGA under this agreement for services rendered to BCBSGA’s Medicare Advantage covered individuals are, in whole or in part, from Federal funds. Thus, you, as a recipient of said Federal funds, agree to comply with the following:

- Title VI of the Civil Rights Act of 1964 as implemented by regulations at 45 CFR part 84
- The Age Discrimination Act of 1975 as implemented by regulations at 45 CFR part 91
- The Americans with Disabilities Act
- Rehabilitation Act of 1973
- Other laws applicable to recipients to Federal funds, and
- All other applicable laws and rules.

**Prompt Payment by Medicare Advantage (MA) Organization**

Receipt of claims by non-contracted providers will be considered a “clean claim” if it contains all necessary information for the purposes of encounter data requirements and complies with the requirement for a clean claim under fee-for-service Medicare. The MA organization is bound to adhere to the following prompt payment provisions for non-contracted providers:

- Pay 95 percent of clean claims within 30 days of receipt
- Pay interest on clean claims not paid within 30 days
- All other claims must be approved or denied with 60 calendar days from date of receipt.

All contracted providers must include a prompt payment provision in their contract, the terms of which are developed and agreed to by the MA organization and the provider. Claims with incomplete or inaccurate data elements will be returned with written notification of how to correct and resubmit the claim. Claims that need additional information in order to be reprocessed will be suspended and a written request for the specific information will be sent to the provider. If the requested information is not received within the specified timeframe, the claim will be closed and the provider will be notified.

The MA organization may not pay, directly or indirectly, on any basis (other than emergency or urgent services) to a physician or other practitioner who has opted out of the Medicare program by filing with the Medicare carrier an affidavit promising to furnish Medicare-covered services to Medicare beneficiaries only through private contracts.

If you would like to review any of the sections referenced in their entirety, please access the CMS website at [www.cms.gov](http://www.cms.gov). You are encouraged to review this site periodically to obtain the most current CMS policy and procedures as released.

If you are a contracting provider, please refer to your contract for the prompt payment terms applicable to you.

**Billing Members & Balance Billing**

**Cost Sharing**

An important protection for beneficiaries when they obtain plan-covered services in an HMO, PPO, or RPPO is that they do not pay more than plan-allowed cost-sharing. Providers who are permitted to balance bill must obtain this balance billing from the MAO. Providers may not collect any additional payment for cost-sharing obligations from Medicare members other than those specified in a member’s plan Summary of Benefits.
Cost-Sharing Responsibility for Special Needs Plan Members

Members that are dually eligible, either as full benefit dual eligible or as part of a Medicare Savings Program, are protected from liability of Medicare premiums, deductible, coinsurance and copayment amounts. This includes cost share being applied to this/these claims. Providers may not bill a dual eligible that has this coverage for any balance left unpaid (after submission to Medicare, a Medicare carrier and subsequently Medicaid) as specified in the Balanced Budget Act of 1997. Providers that service dual eligible beneficiaries must accept as payment in full the amounts paid by Medicare as well as any payment under the State Medicaid processing guidelines. Providers who balance bill the dual eligible beneficiary are in violation of these regulations and are subject to sanctions. Providers also may not accept dual eligible beneficiaries as ‘private pay’ in order to bill the patient directly and Providers identified as continuing to bill dual eligible beneficiaries inappropriately will be reported to the Centers for Medicare & Medicaid Services (CMS) for further action/investigation.

BCBSGA processes the claim for reimbursement when BCBSGA has an arrangement with state Medicaid to pay Medicare cost sharing for dual-eligible members in its Special Needs Plans (SNP). The state retains responsibility for cost sharing when BCBSGA does not have an arrangement with the state Medicaid agency. In states where BCBSGA pays cost sharing, claims will be processed under the member’s account for both Medicare and Medicaid benefits. In the states where BCBSGA does not have an arrangement with the state Medicaid agency, providers should bill cost sharing to the appropriate Medicaid carrier or state Medicaid agency for payment once the claim has been processed by BCBSGA. Please check your EOP upon claims adjudication.

Note: Under Original Medicare rules, an Original Medicare participating provider (hereinafter referred to as a participating provider) is a provider that signs an agreement with Medicare to always accept assignment. Participating providers may never balance bill because they have agreed to always accept the Medicare allowed amount as payment in full. An Original Medicare non-participating provider (hereinafter referred to as a non-participating, or non-par, provider) may accept assignment on a case-by-case basis and indicates this by checking affirmatively field 27 on the CMS 5010 claims form; in such a case, no balance billing is permitted.

The rules governing balance billing as well as the rules governing the MA payment of MA-plan, non-contracting and Original-Medicare, non-participating providers are listed below by type of provider.

**Contracted provider.**
There is no balance billing paid by either the plan or the enrollee.

**Non-contracting, Original Medicare, participating provider.** There is no balance billing paid by either the plan or the enrollee.

**Non-contracting, non-(Medicare)-participating provider.** The MAO owes the non-contracting, non-participating (non-par) provider the difference between the member’s cost-sharing and the Original Medicare limiting charge, which is the maximum amount that Original Medicare requires an MAO to reimburse a provider. The enrollee only pays plan-allowed cost-sharing, which equals:

- The copay amount, if the MAO uses a copay for its cost-sharing; or
- The coinsurance percentage multiplied by the limiting charge, if the MAO uses a coinsurance method for its cost-sharing.
• MA-plan, non-contracting, non-participating DME supplier. The MAO owes the non-contracting non-participating (non-par) DME supplier the difference between the member’s cost-sharing and the DME supplier’s bill; the enrollee only pays plan-allowed cost-sharing, which equals:

  • The copay amount, if the MAO uses a copay for its cost-sharing; or
  
  • The coinsurance percentage multiplied by the total provider bill, if the MAO uses a coinsurance method for its cost-sharing. Note that the total provider bill may include permitted balance billing.

Additional useful information on payment requirements by MAOs to non-network providers may be found in “MA Payment Guide for Out-of-network Payments,” at http://www.cms.hhs.gov/MedicareAdvtgSpecRateStats/downloads/oon-payments.pdf

MA plans must clearly communicate to enrollees through the Evidence of Coverage (EOC) and Summary of Benefits (SB) their cost-sharing obligations as well as their lack of obligation to pay more than the allowed plan cost-sharing as described above.

If you are a non-contracting non-participating (Medicare) provider, who does not accept Medicare assignment, please contact us if there are any questions regarding your claim(s) payments.

Loss of Medicaid Coverage for Special Needs Plan Members

BCBSGA D-SNP (Dual Eligible Special Needs Plan) members are either full dual-eligible beneficiaries with both Medicare and full Medicaid benefits, or they have Medicare and are considered Qualified Medicare Beneficiaries (QMB or QMB Plus). Medicare members who temporarily lose their Medicaid coverage may be required to pay cost sharing and copayments for services until their Medicaid coverage is re-established. Members are encouraged to be cognizant of their eligibility to ensure there is no loss or gap in coverage that would result in liability of cost share.

Note: If the Part A deductible and Part B deductible are not already met at the time of the beneficiary’s loss of coverage, the member will be responsible for the extended Length Of Services (LOS) per diem cost share for inpatient facilities and/or any coinsurance on professional and outpatient services

Recovery Look-Back Period

To align with Centers for Medicare & Medicaid Services guidelines, 42 CFR § 405.980, 405.986 effective September 1, 2015 BCBSGA will begin recovering Medicare Advantage claim overpayments within four years of the claim payment date. Currently, we recover overpayments up to two years of the claim payment date.

In addition, CMS’ Medicare Integrity Program employs Recovery Audit Contractors to identify and correct improper Medicare payments. The RAC program allows for a look-back period of up to five years.

The appeals process remains unchanged.

Last updated May 2017
Recoupment/Offset/Adjustment for Overpayments of Contracting Providers
BCBSGA shall be entitled to offset and recoup an amount equal to any overpayments or improper payments made by BCBSGA to Provider against any payments due and payable by BCBSGA to Provider under this Agreement. Provider shall voluntarily refund all duplicate or erroneous Claim payments regardless of the cause, including, but not limited to, payments for Claims where the Claim was miscoded, non-compliant with industry standards, or otherwise billed in error, whether or not the billing error was fraudulent, abusive or wasteful. Upon determination by BCBSGA that any recoupment, improper payment, or overpayment is due from Provider, Provider must refund the amount to BCBSGA within thirty (30) days of when BCBSGA notifies Provider. If such reimbursement is not received by BCBSGA within the thirty (30) days following the date of such notice, BCBSGA shall be entitled to offset such overpayment against other amounts due and payable by BCBSGA to Provider in accordance with Regulatory Requirements. BCBSGA reserves the right to employ a third party collection agency in the event of non-payment.

Use of BCBSGA trademark within communications
BCBSGA welcomes you to use our name and logo along with other information, such as how a person may contact us, when you send out communications to you patients. In order to use the BCBSGA name or logo within a communication, a provider must first obtain permission from the BCBSGA as noted within your provider contract. Our provider contracts stipulate that any printed materials, including but not limited to letters to Plan Covered Persons, brochures, advertisements, telemarketing scripts, packaging prepared or produced by PROVIDER or any of his/her/its subcontractors pursuant to this Agreement must be submitted to Plan to assure compliance with Federal, State, and Blue Cross/Blue Shield Association guidelines. BCBSGA agrees its approval will not be unreasonably withheld or delayed. In order to make this easier on you the provider, we have simplified the submission of the document(s) to BCBSGA for review.

To submit a document for review, please send the copy to your local Provider Relations Consultant. Once the copy is submitted it will be the responsibility of your local Provider Relations Consultant to insure that the internal BCBSGA legal review is completed in a timely manner. Although BCBSGA’s legal team will be reviewing the copy, it is your responsibility to comply, and to require any of your subcontractors to comply, with all applicable Federal and State laws, regulations, CMS instructions, and marketing activities under this Agreement, including but not limited to, the National Marketing Guide for Medicare Managed Care Plans, and any requirements for CMS prior approval of materials. We again welcome you to use our name and logo when you send out communications to you patients in an effort to provide information to your patients.

PPO Provider Network Sharing
Network sharing allows MA PPO members from MA PPO Blue Plans to obtain in-network benefits when traveling or living in the service areas of the MA PPO Plans as long as the member sees a provider contracted with a Blue Medicare Advantage PPO plan in one of the areas listed below. Medicare Advantage PPO shared networks are available in 32 states and one territory:

<table>
<thead>
<tr>
<th>Alabama</th>
<th>Arkansas</th>
<th>California</th>
<th>Colorado</th>
<th>Connecticut</th>
<th>Florida</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia</td>
<td>Hawaii</td>
<td>Idaho</td>
<td>Indiana</td>
<td>Kentucky</td>
<td>Maine</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>Michigan</td>
<td>Missouri</td>
<td>N. Carolina</td>
<td>Nevada</td>
<td>New Hampshire</td>
</tr>
<tr>
<td>New York</td>
<td>Ohio</td>
<td>Oregon</td>
<td>Pennsylvania</td>
<td>Puerto Rico</td>
<td>S. Carolina</td>
</tr>
</tbody>
</table>

Last updated May 2017
If you are a contracted MA PPO provider with BCBSGA and you see MA PPO members from other Blue Plans, these members will be extended the same contractual access to care and will be reimbursed in accordance with your negotiated rate with your BCBSGA’s contract. These members will receive in-network benefits in accordance with their member contract.

If you are not a contracted MA PPO provider with BCBSGA’s and you provide services for any Blue Medicare Advantage members, you will receive the Medicare allowed amount for covered services. For Urgent or Emergency care, you will be reimbursed at the member’s in-network benefit level. Other services will be reimbursed at the out-of-network benefit level.

You can recognize a MA PPO member when their Blue Cross Blue Shield Member ID card has the following logo.

![MA PPO Logo](image)

**MEDICARE ADVANTAGE**
The “MA” in the suitcase indicates a member who is covered under the MA PPO network sharing program. Members have been asked not to show their standard Medicare ID card when receiving services; instead, members should provide their Blue Cross and/or Blue Shield member ID.

If you are a contracted Medicare Advantage PPO provider with BCBSGA, you must provide the same access to care as you do for BCBSGA’s Blue MA PPO members. You can expect to receive the same contracted rates for such services.

If you are not a Medicare Advantage PPO contracted provider, you may see Medicare Advantage members from other Blue Plans but you are not required to do so. Should you decide to provide services to Blue Medicare Advantage members, you will be reimbursed for covered services at the Medicare allowed amount based on where the services were rendered and under the member’s out-of-network benefits. For Urgent or Emergency care, you will be reimbursed at the in-network benefit level.

If your practice is closed to new local Blue MA PPO members, you do not have to provide care for Blue MA PPO out-of-area members. The same contractual arrangements apply to these out-of-area network sharing members as your local MA PPO members.

To verify a member’s eligibility Call BlueCard Eligibility Line at 1.800.676.BLUE (2583) and provide the member’s three-digit alpha prefix located on the ID card.

You should submit claims to BCBSGA under your current billing practices. If you are a MA PPO contracted provider with BCBSGA, benefits will be based on your contracted MA PPO rate for providing covered services to MA PPO members from any MA PPO Plan. Once you submit the MA claim, BCBSGA will work with the other Plan to determine benefits and send you the payment. When you provide covered services to other Blue Medicare Advantage out-of-area members’ benefits will be based on the Medicare allowed amount. Once you submit the MA claim, BCBSGA will send you the payment. However, these services will be paid under the member’s out-of-network benefits unless for urgent or emergency care.

A MA PPO member cost sharing level and co-payment is based on the member’s health plan. You may collect the co-payment amounts from the member at the time of service. To determine the cost sharing and/or co-payment amounts, you should call the Eligibility Line at 1.800.676.BLUE (2583). You may not balance bill the member for this difference. Members may be balance billed for any deductibles, co-insurance, and/or co-pays. If there is a question
concerning the reimbursement amount or questions regarding any part of the MA PPO network sharing, contact BCBSGA at the number on the back of the member’s ID card.

**Contracted Provider Assistance with Medicare Advantage Material**

As part of BCBSGA’s (BCBSGA) goal to improve the health of the senior community, we are committed to providing them with the facts about our Medicare Advantage health care plans that help seniors make more informed decisions about their health care and coverage needs. To assist with meeting the goal to keep Medicare beneficiaries more informed, we need your help. BCBSGA would like to make Medicare Advantage materials available to beneficiaries through our contracted providers. We are asking your permission to display Medicare Advantage materials in your offices. Our sales representatives will be contacting you and other contracted providers to work with BCBSGA to provide this information to beneficiaries.

Your participation with this request is strictly voluntary, however, as with all provider-based activities, the Centers for Medicare & Medicaid Services (CMS) has certain requirements for both the Medicare Advantage sponsor of these materials and the contracted providers (and any subcontractors, including providers or agents) who display the materials in their offices.

**CMS Guidelines**

Providers contracted with Medicare Advantage (and their contractors) are permitted to:

- Provide the names of Medicare Advantage sponsors with which they contract and/or participate to beneficiaries.
- Provide information and assistance in applying for the Low Income Subsidy (LIS).
- Make available and/or distribute plan marketing materials for a subset of contracted plans only as long as providers offer the option of making available and/or distributing marketing materials to all plans with which they participate. CMS does not expect providers to proactively contact all participating plans to solicit the distribution of their marketing materials: rather, if providers agree to make available and/or distribute plan marketing materials for some of their contracted plans, providers should do so knowing they must accept future requests from other plans with which they participate.

To that end, providers are permitted to:

Provide objective information on Medicare Advantage sponsors’ specific plan formularies, based on a particular patient’s medications and health care needs.

Provide objective information regarding Medicare Advantage sponsors’, including information such as covered benefits, cost sharing and utilization management tools.

Make available and/or distribute plan marketing materials including Prescription drug plan (PDP) enrollment applications, but not Medicare Advantage (MA) or Medicare Advantage-Prescription Drug (MA-PD) enrollment applications for all plans with which the provider participates.

- To avoid an impression of steering, providers should not deliver materials/applications within an exam room setting.
• Refer their patients to other sources of information, such as State Health Insurance Plan SHIPs, plan marketing representatives, their State Medicaid Office, local Social Security Office, CMS’ website at http://www.medicare.gov/ or 1-800-MEDICARE.

• Print out and share information with patients from CMS’ website.

**Providers are permitted to make available and/or distribute plan marketing materials for a subset of contracted plans only as long as providers offer the option of making available and/or distributing marketing materials to all.**

The “Medicare and You” Handbook or “Medicare Options Compare” (from http://www.medicare.gov), may be distributed by providers without additional approvals. There may be other documents that provide comparative and descriptive material about plans, of a broad nature, that are written by CMS or have been previously approved by CMS. These materials may be distributed by Medicare Advantage sponsors and providers without further CMS approval. This includes CMS Medicare Prescription Drug Plan Finder information via a computer terminal for access by beneficiaries. Medicare Advantage sponsors should advise contracted providers of the provision, based on a particular patient’s medications and health care needs.

**Delegation**

**Delegated Activities**

If BCBSGA (the Plan) has delegated activities to the Provider, then BCBSGA will provide the following information to the Provider and the Provider shall provide such information to any of its subcontracted entities:

- A list of delegated activities and reporting responsibilities;
- Arrangements for the revocation of delegated activities;
- Notification that the performance of the contracted and subcontracted entities will be monitored by the Plan;
- Notification that the credentialing process must be approved and monitored by the Plan; and
- Notification that all contracted and subcontracted entities must comply with all applicable Medicare laws, regulations and CMS instructions.

**Delegation of Provider Selection**

In addition to the responsibilities as set forth above, to the extent that Plan has delegated selection of the providers, contractors, or subcontractor to Provider, the Plan retains the right to approve, suspend, or terminate any such arrangement.

**Misrouted Protected Health Information (PHI)**

Providers and Facilities are required to review all member information received from BCBSGA to ensure no misrouted PHI is included. Misrouted PHI includes information about members that a Provider or Facility is not currently treating. PHI can be misrouted to Providers and Facilities.
by mail, fax, or email. Providers and Facilities are required to immediately destroy any misrouted PHI or safeguard the PHI for as long as it is retained. In no event are Providers or Facilities permitted to misuse or re-disclose misrouted PHI. If Providers or Facilities cannot destroy or safeguard misrouted PHI, Providers and Facilities must contact Provider Services to report receipt of misrouted PHI.

SUMMARY OF PROVIDER CREDENTIALING PROGRAM

Credentialing Scope

BCBSGA credentials the following health care practitioners:

- medical doctors
- doctors of osteopathic medicine
- doctors of podiatry
- chiropractors
- optometrists providing Health Services covered under the Health Benefits Plan
- doctors of dentistry providing Health Services covered under the Health Benefits Plan including oral maxillofacial surgeons
- psychologists who are state certified or licensed and have doctoral or master’s level training
- clinical social workers who are state certified or state licensed and have master’s level training
- psychiatric nurse practitioners who are nationally or state certified or state licensed or behavioral nurse specialists with master’s level training
- other behavioral health care specialists who are licensed, certified or registered by the state to practice independently
- telemedicine practitioners who have an independent relationship with BCBSGA and who provide treatment services under the Health Benefits Plan
- medical therapists (e.g., physical therapists, speech therapists, and occupational therapists)
- licensed genetic counselors who are licensed by the state to practice independently
- audiologists who are licensed by the state to practice independently
- acupuncturists (non-medical doctors or doctors of osteopathic medicine) who are licensed, certified or registered by the state to practice independently
- nurse practitioners who are licensed, certified or registered by the state to practice independently
- certified nurse midwives who are licensed, certified or registered by the state to practice independently
- physician assistants (as required locally)

The following behavioral health practitioners are not subject to professional conduct and competence review under Company’s credentialing program, but are subject to a certification requirement process including verification of licensure by the applicable state licensing board to

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independently provide behavioral health services and/or compliance with regulatory or state/federal contract requirements for the provision of services:

- certified behavioral analysts
- certified addiction counselors
- substance abuse practitioners

BCBSGA credentials the following Health Delivery Organizations (“HDOs”):

- Hospitals
- home health agencies
- skilled nursing facilities
- nursing homes
- free-standing surgical centers
- behavioral health facilities providing mental health and/or substance abuse treatment in an inpatient, residential or ambulatory setting, including:
  - adult family care/foster care homes
  - ambulatory detox
  - community mental health centers (CMHC)
  - crisis stabilization units
  - intensive family intervention services
  - intensive outpatient – mental health and/or substance abuse
  - methadone maintenance clinics
  - outpatient mental health clinics
  - outpatient substance abuse clinics
  - partial hospitalization – mental health and/or substance abuse
  - residential treatment centers (RTC) – psychiatric and/or substance abuse
- birthing centers
- convenient care centers/retail health clinics
- intermediate care facilities
- urgent care centers
- federally qualified health centers (FQHC)
- home infusion therapy agencies
- rural health clinics

The following Health Delivery Organizations are not subject to professional conduct and competence review under BCBSGA’s credentialing program, but are subject to a certification requirement process including verification of licensure by the applicable state licensing agency and/or compliance with regulatory or state/federal contract requirements for the provision of services:

- Clinical laboratories (a CMS-issued CLIA certificate or a hospital based exemption from CLIA)
- End Stage Renal Disease (ESRD) service providers (dialysis facilities)
- Portable x-ray Suppliers

*Credentials Committee*
The decision to accept, retain, deny or terminate a practitioner’s participation in a Network or Plan Program is conducted by a peer review body, known as BCBSGA’s Credentials Committee (“CC”).

The CC will meet at least once every forty-five (45) calendar days. The presence of a majority of voting CC members constitutes a quorum. The chief medical officer, or a designee appointed in consultation with the vice president of Medical and Credentialing Policy will designate a chair of the CC, as well as a vice-chair in states or regions where both Commercial and Medicaid contracts exist. The chair must be a state or regional lead medical director, or an BCBSGA medical director designee and the vice-chair must be a lead medical officer or an BCBSGA medical director designee, for that line of business not represented by the chair. In states or regions where only one line of business is represented, the chair of the CC will designate a vice-chair for that line of business also represented by the chair. The CC will include at least five, but no more than ten external physicians representing multiple medical specialties (in general, the following specialties or practice-types should be represented: pediatrics, obstetrics/gynecology, adult medicine (family medicine or internal medicine); surgery; behavioral health, with the option of using other specialties when needed as determined by the chair/vice-chair). CC membership may also include one to two other types of credentialed health providers (e.g. nurse practitioner, chiropractor, social worker, podiatrist) to meet priorities of the geographic region as per chair/vice-chair’s discretion. At least two of the physician committee members must be credentialed for each line of business (e.g. Commercial, Medicare, and Medicaid) offered within the geographic purview of the CC. The chair/vice-chair will serve as a voting member(s) and provide support to the credentialing/re-credentialing process as needed.

The CC will access various specialists for consultation, as needed to complete the review of a practitioner’s credentials. A committee member will disclose and abstain from voting on a practitioner if the committee member (i) believes there is a conflict of interest, such as direct economic competition with the practitioner; or (ii) feels his or her judgment might otherwise be compromised. A committee member will also disclose if he or she has been professionally involved with the practitioner. Determinations to deny an applicant’s participation, or terminate a practitioner from participation in one or more Networks or Plan Programs, require a majority vote of the voting members of the CC in attendance, the majority of whom are Network practitioners.

During the credentialing process, all information that is obtained is highly confidential. All CC meeting minutes and practitioner files are stored in locked cabinets and can only be seen by appropriate Credentialing staff, medical directors, and CC members. Documents in these files may not be reproduced or distributed, except for confidential peer review and credentialing purposes; and peer review protected information will not be shared externally.

Practitioners and HDOs are notified that they have the right to review information submitted to support their credentialing applications. This right includes access to information obtained from any outside sources with the exception of references, recommendations or other peer review protected information. Providers are given written notification of these rights in communications from BCBSGA which initiates the credentialing process. In the event that credentialing information cannot be verified, or if there is a discrepancy in the credentialing information obtained, the Credentialing staff will contact the practitioner or HDO within thirty (30) calendar days of the identification of the issue. This communication will specifically notify the practitioner or HDO of the right to correct erroneous information or provide additional details regarding the issue in question. This notification will also include the specific process for submission of this additional information, including where it should be sent. Depending on the nature of the issue in
question, this communication may occur verbally or in writing. If the communication is verbal, written confirmation will be sent at a later date. All communication on the issue(s) in question, including copies of the correspondence or a detailed record of phone calls, will be clearly documented in the practitioner’s credentials file. The practitioner or HDO will be given no less than fourteen (14) calendar days in which to provide additional information. Upon request, applicant will be provided with the status of his or her credentialing application. Written notification of this right may be included in a variety of communications from BCBSGA which includes the letter which initiates the credentialing process, the provider web site or Provider Manual. When such requests are received, providers will be notified whether the credentialing application has been received, how far in the process it has progressed and a reasonable date for completion and notification. All such requests will be responded to verbally unless the provider requests a written response.

BCBSGA may request and will accept additional information from the applicant to correct or explain incomplete, inaccurate, or conflicting credentialing information. The CC will review the information and rationale presented by the applicant to determine if a material omission has occurred or if other credentialing criteria are met.

**Nondiscrimination Policy**

BCBSGA will not discriminate against any applicant for participation in its Networks or Plan Programs on the basis of race, gender, color, creed, religion, national origin, ancestry, sexual orientation, age, veteran, or marital status or any unlawful basis not specifically mentioned herein. Additionally, BCBSGA will not discriminate against any applicant on the basis of the risk of population they serve or against those who specialize in the treatment of costly conditions. Other than gender and language capabilities that are provided to the Covered Individuals to meet their needs and preferences, this information is not required in the credentialing and re-credentialing process. Determinations as to which practitioners/HDOs require additional individual review by the CC are made according to predetermined criteria related to professional conduct and competence as outlined in BCBSGA Credentialing Program Standards. CC decisions are based on issues of professional conduct and competence as reported and verified through the credentialing process.

**Initial Credentialing**

Each practitioner or HDO must complete a standard application form when applying for initial participation in one or more of BCBSGA’s Networks or Plan Programs. This application may be a state mandated form or a standard form created by or deemed acceptable by BCBSGA. For practitioners, the Council for Affordable Quality Healthcare (“CAQH”), a Universal Credentialing Datasource is utilized. CAQH built the first national provider credentialing database system, which is designed to eliminate the duplicate collection and updating of provider information for health plans, hospitals and practitioners. To learn more about CAQH, visit their web site at [www.CAQH.org](http://www.CAQH.org).

BCBSGA will verify those elements related to an applicants’ legal authority to practice, relevant training, experience and competency from the primary source, where applicable, during the credentialing process. All verifications must be current and verified within the one hundred eighty (180) calendar day period prior to the CC making its credentialing recommendation or as otherwise required by applicable accreditation standards.
During the credentialing process, BCBSGA will review verification of the credentialing data as described in the following tables unless otherwise required by regulatory or accrediting bodies. These tables represent minimum requirements.

A. Practitioners

<table>
<thead>
<tr>
<th>Verification Element</th>
</tr>
</thead>
<tbody>
<tr>
<td>License to practice in the state(s) in which the practitioner will be treating Covered Individuals.</td>
</tr>
<tr>
<td>Hospital admitting privileges at a TJC, NIAHO or AOA accredited hospital, or a Network hospital previously approved by the committee.</td>
</tr>
<tr>
<td>DEA/CDS and state controlled substance registrations</td>
</tr>
<tr>
<td>- The DEA/CDS registration must be valid in the state(s) in which practitioner will be treating Covered Individuals. Practitioners who see Covered Individuals in more than one state must have a DEA/CDS registration for each state.</td>
</tr>
<tr>
<td>Malpractice insurance</td>
</tr>
<tr>
<td>Malpractice claims history</td>
</tr>
<tr>
<td>Board certification or highest level of medical training or education</td>
</tr>
<tr>
<td>Work history</td>
</tr>
<tr>
<td>State or Federal license sanctions or limitations</td>
</tr>
<tr>
<td>Medicare, Medicaid or FEHBP sanctions</td>
</tr>
<tr>
<td>National Practitioner Data Bank report</td>
</tr>
<tr>
<td>State Medicaid Exclusion Listing, if applicable</td>
</tr>
</tbody>
</table>

B. HDOs

<table>
<thead>
<tr>
<th>Verification Element</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accreditation, if applicable</td>
</tr>
<tr>
<td>License to practice, if applicable</td>
</tr>
<tr>
<td>Malpractice insurance</td>
</tr>
<tr>
<td>Medicare certification, if applicable</td>
</tr>
<tr>
<td>Department of Health Survey Results or recognized accrediting organization certification</td>
</tr>
<tr>
<td>License sanctions or limitations, if applicable</td>
</tr>
<tr>
<td>Medicare, Medicaid or FEHBP sanctions</td>
</tr>
</tbody>
</table>

Recredentialing

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The recredentialing process incorporates re-verification and the identification of changes in the practitioner’s or HDO’s licensure, sanctions, certification, health status and/or performance information (including, but not limited to, malpractice experience, hospital privilege or other actions) that may reflect on the practitioner’s or HDO’s professional conduct and competence. This information is reviewed in order to assess whether practitioners and HDOs continue to meet BCBSGA credentialing standards.

During the recredentialing process, BCBSGA will review verification of the credentialing data as described in the tables under Initial Credentialing unless otherwise required by regulatory or accrediting bodies. These tables represent minimum requirements.

All applicable practitioners and HDOs in the Network within the scope of BCBSGA Credentialing Program are required to be recredentialed every three (3) years unless otherwise required by contract or state regulations.

Health Delivery Organizations

New HDO applicants will submit a standardized application to BCBSGA for review. If the candidate meets BCBSGA screening criteria, the credentialing process will commence. To assess whether Network HDOs, within the scope of the Credentialing Program, meet appropriate standards of professional conduct and competence, they are subject to credentialing and recredentialing programs. In addition to the licensure and other eligibility criteria for HDOs, as described in detail in BCBSGA Credentialing Program Standards, all Network HDOs are required to maintain accreditation by an appropriate, recognized accrediting body or, in the absence of such accreditation, BCBSGA may evaluate the most recent site survey by Medicare, the appropriate state oversight agency, or a site survey performed by a designated independent external entity within the past 36 months for that HDO.

Recredentialing of HDOs occur every three (3) years unless otherwise required by regulatory or accrediting bodies. Each HDO applying for continuing participation in Networks or Plan Programs must submit all required supporting documentation.

On request, HDOs will be provided with the status of their credentialing application. BCBSGA may request, and will accept, additional information from the HDO to correct incomplete, inaccurate, or conflicting credentialing information. The CC will review this information and the rationale behind it, as presented by the HDO, and determine if a material omission has occurred or if other credentialing criteria are met.

Ongoing Sanction Monitoring

To support certain credentialing standards between the recredentialing cycles, BCBSGA has established an ongoing monitoring program. Credentialing performs ongoing monitoring to help ensure continued compliance with credentialing standards and to assess for occurrences that may reflect issues of substandard professional conduct and competence. To achieve this, the credentialing department will review periodic listings/reports within thirty (30) calendar days of the time they are made available from the various sources including, but not limited to, the following:

1. Office of the Inspector General (“OIG”)
2. Federal Medicare/Medicaid Reports
3. Office of Personnel Management (“OPM”)
4. State licensing Boards/Agencies
5. Covered Individual/Customer Services Departments
6. Clinical Quality Management Department (including data regarding complaints of both a clinical and nonclinical nature, reports of adverse clinical events and outcomes, and satisfaction data, as available)
7. Other internal BCBSGA Departments
8. State Medicaid listings where applicable
9. Any other verified information received from appropriate sources

When a practitioner or HDO within the scope of credentialing has been identified by these sources, criteria will be used to assess the appropriate response including, but not limited to: review by the Chair of BCBSGA CC, review by the BCBSGA Medical Director, referral to the CC, or termination. BCBSGA credentialing departments will report practitioners or HDOs to the appropriate authorities as required by law.

**Appeals Process**

BCBSGA has established policies for monitoring and re-credentialing practitioners and HDOs who seek continued participation in one or more of BCBSGA’s Networks or Plan Programs. Information reviewed during this activity may indicate that the professional conduct and competence standards are no longer being met, and BCBSGA may wish to terminate practitioners or HDOs. BCBSGA also seeks to treat Network practitioners and HDOs, as well as those applying for participation, fairly and thus provides practitioners and HDOs with a process to appeal determinations terminating participation in BCBSGA's Networks for professional competence and conduct reasons, or which would otherwise result in a report to the National Practitioner Data Bank (“NPDB”). Additionally, BCBSGA will permit practitioners and HDOs who have been refused initial participation the opportunity to correct any errors or omissions which may have led to such denial (informal/reconsideration only). It is the intent of BCBSGA to give practitioners and HDOs the opportunity to contest a termination of the practitioner’s or HDO’s participation in one or more of BCBSGA’s Networks or Plan Programs and those denials of request for initial participation which are reported to the NPDB that were based on professional competence and conduct considerations. Immediate terminations may be imposed due to the practitioner’s or HDO’s suspension or loss of licensure, criminal conviction, or BCBSGA’s determination that the practitioner’s or HDO’s continued participation poses an imminent risk of harm to Covered Individuals. A practitioner/HDO whose license has been suspended or revoked has no right to informal review/reconsideration or formal appeal.

**Reporting Requirements**

When BCBSGA takes a professional review action with respect to a practitioner’s or HDO’s participation in one or more of its Networks or Plan Programs, BCBSGA may have an obligation to report such to the NPDB. Once BCBSGA receives a verification of the NPDB report, the verification report will be sent to the state licensing board. The credentialing staff will comply with all state and federal regulations in regard to the reporting of adverse determinations relating to professional conduct and competence. These reports will be made to the appropriate, legally designated agencies. In the event that the procedures set forth for reporting reportable adverse actions conflict with the process set forth in the current NPDB Guidebook, the process set forth in the NPDB Guidebook will govern.

Last updated May 2017
**Credentialing Program Standards**

I. Eligibility Criteria

Health care practitioners:

Initial applicants must meet the following criteria in order to be considered for participation:

A. Must not be currently federally sanctioned, debarred or excluded from participation in any of the following programs: Medicare, Medicaid or FEHBP; and

B. Possess a current, valid, unencumbered, unrestricted, and non-probationary license in the state(s) where he/she provides services to Covered Individuals; and

C. Possess a current, valid, and unrestricted Drug Enforcement Agency (“DEA”) and/or Controlled Dangerous Substances (“CDS”) registration for prescribing controlled substances, if applicable to his/her specialty in which he/she will treat Covered Individuals; the DEA/CDS registration must be valid in the state(s) in which the practitioner will be treating Covered Individuals. Practitioners who see Covered Individuals in more than one state must have a DEA/CDS registration for each state.

Initial applications should meet the following criteria in order to be considered for participation, with exceptions reviewed and approved by the CC:

A. For MDs, DOs, DPMs, and oral and maxillofacial surgeons, the applicant must have current, in force board certification (as defined by the American Board of Medical Specialties (“ABMS”), American Osteopathic Association (“AOA”), Royal College of Physicians and Surgeons of Canada (“RCPSC”), College of Family Physicians of Canada (“CFPC”), American Board of Podiatric Surgery (“ABPS”), American Board of Podiatric Medicine (“ABPM”), or American Board of Oral and Maxillofacial Surgery (“ABOMS”)) in the clinical discipline for which they are applying.

B. Individuals will be granted five years or a period of time consistent with ABMS board eligibility time limits, whatever is greater, after completion of their residency or fellowship training program to meet the board certification requirement.

C. Individuals with board certification from the American Board of Podiatric Medicine will be granted five years after the completion of their residency to meet this requirement. Individuals with board certification from the American Board of Foot and Ankle Surgery will be granted seven years after completion of their residency to meet this requirement.

D. However, individuals no longer eligible for board certification are not eligible for continued exception to this requirement.

1. As alternatives, MDs and DOs meeting any one of the following criteria will be viewed as meeting the education, training and certification requirement:

   a. Previous board certification (as defined by one of the following: ABMS, AOA, RCPSC, CFPC) in the clinical specialty or subspecialty for which they are
applying which has now expired AND a minimum of ten (10) consecutive years
of clinical practice. OR
b. Training which met the requirements in place at the time it was completed in a
specialty field prior to the availability of board certifications in that clinical
specialty or subspecialty. OR
c. Specialized practice expertise as evidenced by publication in nationally accepted
peer review literature and/or recognized as a leader in the science of their
specialty AND a faculty appointment of Assistant Professor or higher at an
academic medical center and teaching Facility in BCBSGA’s Network AND the
applicant’s professional activities are spent at that institution at least fifty percent
(50%) of the time.

2. Practitioners meeting one of these three (3) alternative criteria (a, b, c) will be viewed
as meeting all BCBSGA education, training and certification criteria and will not be
required to undergo additional review or individual presentation to the CC. These
alternatives are subject to BCBSGA review and approval. Reports submitted by
delegate to BCBSGA must contain sufficient documentation to support the above
alternatives, as determined by BCBSGA.

B. For MDs and DOs, the applicant must have unrestricted hospital privileges at a The Joint
Commission (“TJC”), National Integrated Accreditation for Healthcare Organizations
(“NIAHO”), an AOA accredited hospital, or a Network hospital previously approved by
the committee. Some clinical disciplines may function exclusively in the outpatient
setting, and the CC may at its discretion deem hospital privileges not relevant to these
specialties. Also, the organization of an increasing number of physician practice settings
in selected fields is such that individual physicians may practice solely in either an
outpatient or an inpatient setting. The CC will evaluate applications from practitioners in
such practices without regard to hospital privileges. The expectation of these physicians
would be that there is an appropriate referral arrangement with a Network practitioner to
provide inpatient care.

II. Criteria for Selecting Practitioners

A. New Applicants (Credentialing)
1. Submission of a complete application and required attachments that must not contain
intentional misrepresentations;
2. Application attestation signed date within one hundred eighty (180) calendar days of
the date of submission to the CC for a vote;
3. Primary source verifications within acceptable timeframes of the date of submission
to the CC for a vote, as deemed by appropriate accrediting agencies;
4. No evidence of potential material omission(s) on application;
5. Current, valid, unrestricted license to practice in each state in which the practitioner
would provide care to Covered Individuals;
6. No current license action;
7. No history of licensing board action in any state;
8. No current federal sanction and no history of federal sanctions (per System for
Award Management (SAM), OIG and OPM report nor on NPDB report);
9. Possess a current, valid, and unrestricted DEA/CDS registration for prescribing
controlled substances, if applicable to his/her specialty in which he/she will treat
Covered Individuals. The DEA/CDS registration must be valid in the state(s) in
which the practitioner will be treating Covered Individuals. Practitioners who treat
Covered Individuals in more than one state must have a valid DEA/CDS registration
for each applicable state.

Initial applicants who have NO DEA/CDS registration will be viewed as not meeting criteria and the credentialing process will not proceed. However, if the applicant can provide evidence that he/she has applied for a DEA/CDS registration, the credentialing process may proceed if all of the following are met:

a. It can be verified that this application is pending.

b. The applicant has made an arrangement for an alternative practitioner to prescribe controlled substances until the additional DEA/CDS registration is obtained.

c. The applicant agrees to notify BCBSGA upon receipt of the required DEA/CDS registration.

d. BCBSGA will verify the appropriate DEA/CDS registration via standard sources.
   i. The applicant agrees that failure to provide the appropriate DEA/CDS registration within a ninety (90) calendar day timeframe will result in termination from the Network.
   ii. Initial applicants who possess a DEA/CDS registration in a state other than the state in which they will be treating Covered Individuals will be notified of the need to obtain the additional DEA/CDS registration. If the applicant has applied for additional DEA/CDS registration the credentialing process may proceed if ALL the following criteria are met:
      (a) It can be verified that this application is pending and,
      (b) The applicant has made an arrangement for an alternative practitioner to prescribe controlled substances until the additional DEA/CDS registration is obtained,
      (c) The applicant agrees to notify BCBSGA upon receipt of the required DEA/CDS registration,
      (d) BCBSGA will verify the appropriate DEA/CDS registration via standard sources; applicant agrees that failure to provide the appropriate DEA/CDS registration within a ninety (90) calendar day timeframe will result in termination from the Network,
      AND
      (e) Must not be currently federally sanctioned, debarred or excluded from participation in any of the following programs: Medicare, Medicaid or FEHBP.

10. No current hospital membership or privilege restrictions and no history of hospital membership or privileges restrictions;
11. No history of or current use of illegal drugs or history of or current alcoholism;
12. No impairment or other condition which would negatively impact the ability to perform the essential functions in their professional field.
13. No gap in work history greater than six (6) months in the past five (5) years with the exception of those gaps related to parental leave or immigration where twelve (12) month gaps will be acceptable. Other gaps in work history of six to twenty-four (6 to 24) months will be reviewed by the Chair of the CC and may be presented to the CC if the gap raises concerns of future substandard professional conduct and competence. In the absence of this concern the Chair of the CC may approve work history gaps of up to two (2) years.
14. No history of criminal/felony convictions or a plea of no contest;
15. A minimum of the past ten (10) years of malpractice case history is reviewed.
16. Meets Credentialing Standards for education/training for the specialty(ies) in which practitioner wants to be listed in BCBSGA’s Network directory as designated on the
application. This includes board certification requirements or alternative criteria for MDs and DOs and board certification criteria for DPMs, and oral and maxillofacial surgeons;
17. No involuntary terminations from an HMO or PPO;
18. No "yes" answers to attestation/disclosure questions on the application form with the exception of the following:
   a. investment or business interest in ancillary services, equipment or supplies;
   b. voluntary resignation from a hospital or organization related to practice relocation or facility utilization;
   c. voluntary surrender of state license related to relocation or nonuse of said license;
   d. a NPDB report of a malpractice settlement or any report of a malpractice settlement that does not meet the threshold criteria.
   e. non-renewal of malpractice coverage or change in malpractice carrier related to changes in the carrier’s business practices (no longer offering coverage in a state or no longer in business);
   f. previous failure of a certification exam by a practitioner who is currently board certified or who remains in the five (5) year post residency training window;
   g. actions taken by a hospital against a practitioner’s privileges related solely to the failure to complete medical records in a timely fashion;
   h. history of a licensing board, hospital or other professional entity investigation that was closed without any action or sanction.

Note: the CC will individually review any practitioner that does not meet one or more of the criteria required for initial applicants.

Practitioners who meet all participation criteria for initial or continued participation and whose credentials have been satisfactorily verified by the Credentialing department may be approved by the Chair of the CC after review of the applicable credentialing or recredentialing information. This information may be in summary form and must include, at a minimum, practitioner’s name and specialty.

B. Currently Participating Applicants (Recredentialing)

1. Submission of complete re-credentialing application and required attachments that must not contain intentional misrepresentations;
2. Re-credentialing application signed date within one hundred eighty (180) calendar days of the date of submission to the CC for a vote;
3. Primary source verifications within acceptable timeframes of the date of submission to the CC for a vote, as deemed by appropriate accrediting agencies;
4. No evidence of potential material omission(s) on re-credentialing application;
5. Must not be currently federally sanctioned, debarred or excluded from participation in any of the following programs, Medicare, Medicaid or FEHBP. If, once a Practitioner participates in the BCBSGA’s programs or provider Network(s), federal sanction, debarment or exclusion from the Medicare, Medicaid or FEHBP programs occurs, at the time of identification, the Practitioner will become immediately ineligible for participation in the applicable government programs or provider Network(s) as well as the BCBSGA’s other credentialed provider Network(s).
6. Current, valid, unrestricted license to practice in each state in which the practitioner provides care to Covered Individuals;
7. *No current license probation;
8. *License is unencumbered;
9. No new history of licensing board reprimand since prior credentialing review;
10. *No current federal sanction and no new (since prior credentialing review) history of federal sanctions (per SAM, OIG and OPM Reports or on NPDB report);
11. Current DEA/CDS registration and/or state controlled substance certification without new (since prior credentialing review) history of or current restrictions;
12. No current hospital membership or privilege restrictions and no new (since prior credentialing review) history of hospital membership or privilege restrictions; OR for practitioners in a specialty defined as requiring hospital privileges who practice solely in the outpatient setting there exists a defined referral relationship with a Network practitioner of similar specialty at a Network HDO who provides inpatient care to Covered Individuals needing hospitalization;
13. No new (since previous credentialing review) history of or current use of illegal drugs or alcoholism;
14. No impairment or other condition which would negatively impact the ability to perform the essential functions in their professional field;
15. No new (since previous credentialing review) history of criminal/felony convictions, including a plea of no contest;
16. Malpractice case history reviewed since the last CC review. If no new cases are identified since last review, malpractice history will be reviewed as meeting criteria. If new malpractice history is present, then a minimum of last five (5) years of malpractice history is evaluated and criteria consistent with initial credentialing is used.
17. No new (since previous credentialing review) involuntary terminations from an HMO or PPO;
18. No new (since previous credentialing review) "yes" answers on attestation/disclosure questions with exceptions of the following:
   a. investment or business interest in ancillary services, equipment or supplies;
   b. voluntary resignation from a hospital or organization related to practice relocation or facility utilization;
   c. voluntary surrender of state license related to relocation or nonuse of said license;
   d. an NPDB report of a malpractice settlement or any report of a malpractice settlement that does not meet the threshold criteria;
   e. nonrenewal of malpractice coverage or change in malpractice carrier related to changes in the carrier’s business practices (no longer offering coverage in a state or no longer in business);
   f. previous failure of a certification exam by a practitioner who is currently board certified or who remains in the five (5) year post residency training window;
   g. actions taken by a hospital against a practitioner’s privileges related solely to the failure to complete medical records in a timely fashion;
   h. history of a licensing board, hospital or other professional entity investigation that was closed without any action or sanction.
19. No QI data or other performance data including complaints above the set threshold.
20. Recredentialed at least every three (3) years to assess the practitioner’s continued compliance with BCBSGA standards.

*It is expected that these findings will be discovered for currently credentialed Network practitioners and HDOs through ongoing sanction monitoring. Network practitioners and HDOs with such findings will be individually reviewed and considered by the CC at the time the findings are identified.
Note: the CC will individually review any credentialed Network practitioners and HDOs that do not meet one or more of the criteria for recredentialing.

C. Additional Participation Criteria and Exceptions for Behavioral Health practitioners (Non Physician) Credentialing.

1. Licensed Clinical Social Workers ("LCSW") or other master level social work license type:
   a. Master or doctoral degree in social work with emphasis in clinical social work from a program accredited by the Council on Social Work Education ("CSWE") or the Canadian Association on Social Work Education ("CASWE").
   b. Program must have been accredited within three (3) years of the time the practitioner graduated.
   c. Full accreditation is required, candidacy programs will not be considered.
   d. If master’s level degree does not meet criteria and practitioner obtained PhD training as a clinical psychologist, but is not licensed as such, the practitioner can be reviewed. To meet the criteria, the doctoral program must be accredited by the American Psychological Association ("APA") or be regionally accredited by the Council for Higher Education Accreditation ("CHEA"). In addition, a doctor of social work from an institution with at least regional accreditation from the CHEA will be viewed as acceptable.

2. Licensed professional counselor ("LPC") and marriage and family therapist ("MFT") or other master level license type:
   a. Master’s or doctoral degree in counseling, marital and family therapy, psychology, counseling psychology, counseling with an emphasis in marriage, family and child counseling or an allied mental field. Master or doctoral degrees in education are acceptable with one of the fields of study above.
   b. Master or doctoral degrees in divinity do not meet criteria as a related field of study.
   c. Graduate school must be accredited by one of the Regional Institutional Accrediting Bodies and may be verified from the Accredited Institutions of Post-Secondary Education, APA, Council for Accreditation of Counseling and Related Educational Programs ("CACREP"), or Commission on Accreditation for Marriage and Family Therapy Education ("COAMFTE") listings. The institution must have been accredited within three (3) years of the time the practitioner graduated.
   d. Practitioners with PhD training as a clinical psychologist can be reviewed. To meet criteria this doctoral program must either be accredited by the APA or be regionally accredited by the CHEA. A Practitioner with a doctoral degree in one of the fields of study noted will be viewed as acceptable if the institution granting the degree has regional accreditation from the CHEA and;
   e. Licensure to practice independently.

3. Clinical nurse specialist/psychiatric and mental health nurse practitioner:
   a. Master’s degree in nursing with specialization in adult or child/adolescent psychiatric and mental health nursing. Graduate school must be accredited from an institution accredited by one of the Regional Institutional Accrediting Bodies within three (3) years of the time of the practitioner’s graduation.
   b. Registered Nurse license and any additional licensure as an Advanced Practice Nurse/Certified Nurse Specialist/Adult Psychiatric Nursing or other license or certification as dictated by the appropriate State(s) Board of Registered Nursing,
if applicable.
c. Certification by the American Nurses Association ("ANA") in psychiatric nursing. This may be any of the following types: Clinical Nurse Specialist in Child or Adult Psychiatric Nursing, Psychiatric and Mental Health Nurse Practitioner, or Family Psychiatric and Mental Health Nurse Practitioner.
d. Valid, current, unrestricted DEA/CDS registration, where applicable with appropriate supervision/consultation by a Network practitioner as applicable by the state licensing board. For those who possess a DEA registration, the appropriate CDS registration is required. The DEA/CDS registration must be valid in the state(s) in which the practitioner will be treating Covered Individuals.

4. Clinical Psychologists:
a. Valid state clinical psychologist license.
b. Doctoral degree in clinical or counseling, psychology or other applicable field of study from an institution accredited by the APA within three (3) years of the time of the practitioner’s graduation.
c. Education/Training considered as eligible for an exception is a practitioner whose doctoral degree is not from an APA accredited institution, but who is listed in the National Register of Health Service Providers in Psychology or is a Diplomat of the American Board of Professional Psychology.
d. Master’s level therapists in good standing in the Network, who upgrade their license to clinical psychologist as a result of further training, will be allowed to continue in the Network and will not be subject to the above education criteria.

5. Clinical Neuropsychologist:
a. Must meet all the criteria for a clinical psychologist listed in C.4 above and be Board certified by either the American Board of Professional Neuropsychology ("ABPN") or American Board of Clinical Neuropsychology ("ABCN").
b. A practitioner credentialed by the National Register of Health Service Providers in Psychology with an area of expertise in neuropsychology may be considered.
c. Clinical neuropsychologists who are not Board certified, nor listed in the National Register, will require CC review. These practitioners must have appropriate training and/or experience in neuropsychology as evidenced by one or more of the following:
   i. Transcript of applicable pre-doctoral training, OR
   ii. Documentation of applicable formal one (1) year post-doctoral training (participation in CEU training alone would not be considered adequate), OR
   iii. Letters from supervisors in clinical neuropsychology (including number of hours per week), OR
   iv. Minimum of five (5) years experience practicing neuropsychology at least ten (10) hours per week.

6. Licensed Psychoanalysts:
a. Applies only to Practitioners in states that license psychoanalysts.
b. Practitioners will be credentialed as a licensed psychoanalyst if they are not otherwise credentialed as a practitioner type detailed in Credentialing Policy (e.g. psychiatrist, clinical psychologist, licensed clinical social worker).
c. Practitioner must possess a valid psychoanalysis state license.
   i. Practitioner shall possess a master’s or higher degree from a program accredited by one of the Regional Institutional Accrediting Bodies and may be verified from the Accredited Institutions of Post-Secondary Education, APA, CACREP, or the COAMFTE listings.
The institution must have been accredited within 3 years of the time the Practitioner graduates.

ii. Completion of a program in psychoanalysis that is registered by the licensing state as licensure qualifying; or accredited by the American Board for Accreditation in Psychoanalysis (ABAP) or another acceptable accrediting agency; or determined by the licensing state to be the substantial equivalent of such a registered or accredited program.

1. A program located outside the United States and its territories may be used to satisfy the psychoanalytic study requirement if the licensing state determines the following: it prepares individuals for the professional practice of psychoanalysis; and is recognized by the appropriate civil authorities of that jurisdiction; and can be appropriately verified; and is determined by the licensing state to be the substantial equivalent of an acceptable registered licensure qualifying or accredited program.

2. Meet minimum supervised experience requirement for licensure as a psychoanalyst as determined by the licensing state.

3. Meet examination requirements for licensure as determined by the licensing state.


i. Process, requirements and Verification – Nurse Practitioners:

1. The nurse practitioner applicant will submit the appropriate application and supporting documents as required of any other Practitioners with the exception of differing information regarding education/training and board certification.

2. The required education/training will be, at a minimum, the completion of an education program leading to licensure as a Registered Nurse, and subsequent additional education leading to licensure as a NP. Verification of this will occur either via verification of the licensure status from the state licensing agency provided that that agency verifies the education or from the certification board if that board provides documentation that it performs primary verification of the professional education and training If the licensing agency or certification board does not verify highest level of education, the education will be primary source verified in accordance with policy.

3. The license status must be that of NP as verified via primary source from the appropriate state licensing agency. Additionally, this license must be active, unencumbered, unrestricted and not subject to probation, terms or conditions. Any applicants whose licensure status does not meet these criteria, or who have in force adverse actions regarding Medicare or Medicaid will be notified of this and the applicant will be administratively denied.

4. If the NP has prescriptive authority, which allows the prescription of scheduled drugs, their DEA and/or state certificate of prescriptive authority information will be requested and primary source verified via normal company procedures. If
there are in force adverse actions against the DEA, the applicant will be notified of this and the applicant will be administratively denied.

5. All NP applicants will be certified in the area which reflects their scope of practice by any one of the following:
   a. Certification program of the American Nurse Credentialing Center (www.nursecredentialing.org), a subsidiary of the American Nursing Association (http://www.nursingcertification.org/exam_programs.htm); or
   b. American Academy of Nurse Practitioners – Certification Program (www.aanpcertification.org); or
   c. National Certification Corporation (http://www.nccwebsite.org); or
   d. Pediatric Nurse Certification Board (PNCB) Certified Pediatric Nurse Practitioner – (note: CPN – certified pediatric nurse is not a nurse practitioner) (http://www.pncb.org/ptistore/control/exams/ac/progs); OR
   e. Oncology Nursing Certification Corporation (ONCC) – Advanced Oncology Certified Nurse Practitioner (AOCNP®) – ONLY (http://oncc.org);
   This certification must be active and primary source verified. If the state licensing board primary sources verifies this certification as a requirement for licensure, additional verification by the Company is not required. If the applicant is not certified or if his/her certification has expired, the application will be submitted for individual review.

6. If the NP has hospital privileges, they must have hospital privileges at a CIHQ, TJC, NIAHO, or HFAP accredited hospital, or a network hospital previously approved by the committee. Information regarding history of any actions taken against any hospital privileges held by the NP will be obtained. Any adverse action against any hospital privileges will trigger a level II review.

7. The NP applicant will undergo the standard credentialing processes outlined in Credentialing Policies #4-17. NPs are subject to all the requirements outlined in these Credentialing Policies including (but not limited to): the requirement for Committee review of Level II files for failure to meet predetermined criteria, re-credentialing every three years, and continuous sanction and performance monitoring upon participation in the network.

8. Upon completion of the credentialing process, the NP may be listed in the Company provider directories. As with all providers, this listing will accurately reflect their specific licensure designation and these providers will be subject to the audit process.

9. NPs will be clearly identified as such:
   a. On the credentialing file;
   b. At presentation to the Credentialing Committee; and
c. On notification to Network Services and to the provider database.

ii. Process, Requirements and Verifications – Certified Nurse Midwives:
   1. The Certified Nurse Midwife (CNM) applicant will submit the appropriate application and supporting documents as required of any other Practitioner with the exception of differing information regarding education, training and board certification.
   2. The required educational/training will be at a minimum that required for licensure as a Registered Nurse with subsequent additional training for licensure as a Certified Nurse Midwife by the appropriate licensing body. Verification of this education and training will occur either via primary source verification of the license, provided that state licensing agency performs verification of the education, or from the certification board if that board provides documentation that it performs primary verification of the professional education and training. If the state licensing agency or the certification board does not verify education, the education will be primary source verified in accordance with policy.
   3. The license status must be that of CNM as verified via primary source from the appropriate state licensing agency. Additionally, this license must be active, unencumbered, unrestricted and not subject to probation, terms or conditions. Any applicant whose licensure status does not meet these criteria, or who have in force adverse actions regarding Medicare or Medicaid will be notified of this and the applicant will be administratively denied.
   4. If the CNM has prescriptive authority, which allows the prescription of scheduled drugs, their DEA and/or state certificate of prescriptive authority information will be requested and primary source verified via normal company procedures. If there are in force adverse actions against the DEA, the applicant will be notified and the applicant will be administratively denied.
   5. All CNM applicants will be certified by either:
      a. The National Certification Corporation for Ob/Gyn and Neonatal Nursing; or
      b. The American Midwifery Certification Board, previously known as the American College of Nurse Midwives.
      This certification must be active and primary source verified. If the state licensing board primary source verifies one of these certifications as a requirement for licensure, additional verification by the Company is not required. If the applicant is not certified or if their certification has expired, the application will be submitted for individual review by the geographic Credentialing Committee.
   6. If the CNM has hospital privileges, they must have unrestricted hospital privileges at a CIHQ, TJC, NIAHO, or HFAP accredited hospital, or a network hospital previously approved by the committee or in the absence of such privileges, must not raise a reasonable suspicion of future substandard professional conduct or competence. Information regarding history of any actions taken against any hospital privileges held by the CNM will be
obtained. Any history of any adverse action taken by any hospital will trigger a Level II review. Should the CNM provide only outpatient care, an acceptable admitting arrangement via the collaborative practice agreement must be in place with a participating OB/Gyn.

7. The CNM applicant will undergo the standard credentialing process outlined in Credentialing Policies #4-16. CNMs are subject to all the requirements of these Credentialing Policies including (but not limited to): the requirement for Committee review for Level II applicants, re-credentialing every three years, and continuous sanction and performance monitoring upon participation in the network.

8. Upon completion of the credentialing process, the CNM may be listed in the Company provider directories. As with all providers, this listing will accurately reflect their specific licensure designation and these providers will be subject to the audit process.

9. CNMs will be clearly identified as such:
   a. On the credentialing file;
   b. At presentation to the Credentialing Committee; and
   c. On notification to Network Services and to the provider database.

iii. Process, Requirements and Verifications – Physician’s Assistants (PA):
1. The PA applicant will submit the appropriate application and supporting documents as required of any other Practitioners with the exception of differing information regarding education/training and board certification.

2. The required education/training will be, at a minimum, the completion of an education program leading to licensure as a PA. Verification of this will occur via verification of the licensure status from the state licensing agency provided that that agency verifies the education. If the state licensing agency does not verify education, the education will be primary source verified in accordance with policy.

3. The license status must be that of PA as verified via primary source from the appropriate state licensing agency. Additionally, this license must be active, unencumbered, unrestricted and not subject to probation, terms or conditions. Any applicants whose licensure status does not meet these criteria, or who have in force adverse actions regarding Medicare or Medicaid will be notified of this and the applicant will be administratively denied.

4. If the PA has prescriptive authority, which allows the prescription of scheduled drugs, their DEA and/or state certificate of prescriptive authority information will be requested and primary source verified via normal company procedures. If there are in force adverse actions against the DEA, the applicant will be notified and the applicant will be administratively denied.

5. All PA applicants will be certified by the National Commission on Certification of Physician’s Assistants. This certification must be active and primary source verified. If the state licensing board primary sources verifies this certification as a requirement for licensure, additional verification by the Company is not
required. If the applicant is not certified or if their certification has expired, the application will be classified as a Level II according to geographic Credentialing Policy #8 and submitted for individual review by the Credentialing Committee.

6. If the PA has hospital privileges, they must have hospital privileges at a CIHQ, TJC, NIAHO, or HFAP accredited hospital, or a network hospital previously approved by the committee. Information regarding history of any actions taken against any hospital privileges held by the PA will be obtained. Any adverse action against any hospital privileges will trigger a level II review.

7. The PA applicant will undergo the standard credentialing process outlined in Credentialing Policies #4-16. PAs are subject to all the requirements described in these Credentialing Policies including (but not limited to): Committee review of Level II files failing to meet predetermined criteria, re-credentialing every three years, and continuous sanction and performance monitoring upon participation in the network.

8. Upon completion of the credentialing process, the PA may be listed in the Company provider directories. As with all providers, this listing will accurately reflect their specific licensure designation and these providers will be subject to the audit process.

9. PA’s will be clearly identified such:
   a. On the credentialing file;
   b. At presentation to the Credentialing Committee; and
   c. On notification to Network Services and to the provider database.

III. HDO Eligibility Criteria

All HDOs must be accredited by an appropriate, recognized accrediting body or in the absence of such accreditation; BCBSGA may evaluate the most recent site survey by Medicare, the appropriate state oversight agency, or site survey performed by a designated independent external entity within the past 36 months. Non-accredited HDOs are subject to individual review by the CC and will be considered for Covered Individual access need only when the CC review indicates compliance with BCBSGA standards and there are no deficiencies noted on the Medicare or state oversight review which would adversely affect quality or care or patient safety. HDOs are recredentialed at least every three (3) years to assess the HDO’s continued compliance with BCBSGA standards.

A. General Criteria for HDOs:
   1. Valid, current and unrestricted license to operate in the state(s) in which it will provide services to Covered Individuals. The license must be in good standing with no sanctions.
   2. Valid and current Medicare certification.
   3. Must not be currently federally sanctioned, debarred or excluded from participation in any of the following programs; Medicare, Medicaid or the FEHBP. Note: If, once an HDO participates in the BCBSGA’s programs or provider Network(s), exclusion from Medicare, Medicaid or FEHBP occurs, at the time of identification, the HDO will become immediately ineligible for participation in the applicable government.
programs or provider Network(s) as well as the BCBSGA’s other credentialed provider Network(s).
4. Liability insurance acceptable to BCBSGA.
5. If not appropriately accredited, HDO must submit a copy of its CMS, state site or a designated independent external entity survey for review by the CC to determine if BCBSGA’s quality and certification criteria standards have been met.

B. Additional Participation Criteria for HDO by Provider Type:

**HDO Type and BCBSGA Approved Accrediting Agent(s)**

**Medical Facilities**

<table>
<thead>
<tr>
<th>Facility Type (Medical Care)</th>
<th>Acceptable Accrediting Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute Care Hospital</td>
<td>CIQH, CTEAM, HFAP, DNV/NIAHO, TJC</td>
</tr>
<tr>
<td>Ambulatory Surgical Centers</td>
<td>AAAASF, AAAHC, AAPSF, HFAP, IMQ, TJC</td>
</tr>
<tr>
<td>Birthing Center</td>
<td>AAAHC, CABC</td>
</tr>
<tr>
<td>Clinical Laboratories</td>
<td>CLIA, COLA</td>
</tr>
<tr>
<td>Convenient Care Centers (CCCs)/Retail Health Clinics (RHC)</td>
<td>DNV/NIAHO, UCAOA</td>
</tr>
<tr>
<td>Dialysis Center</td>
<td>TJC, CMS</td>
</tr>
<tr>
<td>Federally Qualified Health Center (FQHC)</td>
<td>AAAHC</td>
</tr>
<tr>
<td>Free-Standing Surgical Centers</td>
<td>AAAASF, AAPSF, HFAP, IMQ, TJC</td>
</tr>
<tr>
<td>Home Health Care Agencies (HHA)</td>
<td>ACHC, CHAP, CTEAM, DNV/NIAHO, TJC</td>
</tr>
<tr>
<td>Home Infusion Therapy (HIT)</td>
<td>ACHC, CHAP, CTEAM, HQAA, TJC</td>
</tr>
<tr>
<td>Hospice</td>
<td>ACHC, CHAP, TJC</td>
</tr>
<tr>
<td>Intermediate Care Facilities</td>
<td>CTEAM</td>
</tr>
<tr>
<td>Portable x-ray Suppliers</td>
<td>FDA Certification</td>
</tr>
<tr>
<td>Skilled Nursing Facilities/Nursing Homes</td>
<td>BOC INTL, CARF, TJC</td>
</tr>
<tr>
<td>Rural Health Clinic (RHC)</td>
<td>AAAASF, CTEAM, TJC</td>
</tr>
<tr>
<td>Urgent Care Center (UCC)</td>
<td>AAAHC, IMQ, TJC, UCAOA</td>
</tr>
</tbody>
</table>

**Behavioral Health**

<table>
<thead>
<tr>
<th>Facility Type (Behavioral Health Care)</th>
<th>Acceptable Accrediting Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute Care Hospital—Psychiatric Disorders</td>
<td>CTEAM, DNV/NIAHO, TJC, HFAP</td>
</tr>
<tr>
<td>Acute Inpatient Hospital – Chemical Dependency/Detoxification and Rehabilitation</td>
<td>HFAP, NIAHO, TJC</td>
</tr>
<tr>
<td>Adult Family Care Homes (AFCH)</td>
<td>ACHC, TJC</td>
</tr>
<tr>
<td>Adult Foster Care</td>
<td>ACHC, TJC</td>
</tr>
<tr>
<td>Community Mental Health Centers (CMHC)</td>
<td>AAAHC, TJC</td>
</tr>
<tr>
<td>Crisis Stabilization Unit</td>
<td>TJC</td>
</tr>
<tr>
<td>Intensive Family Intervention Services</td>
<td>CARF</td>
</tr>
<tr>
<td>Intensive Outpatient – Mental Health and/or Substance Abuse</td>
<td>ACHC, DNV/NIAHO, TJC, COA, CARF</td>
</tr>
<tr>
<td>Outpatient Mental Health Clinic</td>
<td>HFAP, TJC, CARF, COA</td>
</tr>
<tr>
<td>Partial Hospitalization/Day Treatment—Psychiatric Disorders and/or Substance Abuse</td>
<td>CARF, DNV/NIAHO, HFAP, TJC, for programs associated with an acute care facility or Residential Treatment Facilities.</td>
</tr>
<tr>
<td>Residential Treatment Centers (RTC) —</td>
<td>DNV/NIAHO, TJC, HFAP, CARF, COA</td>
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</tbody>
</table>
Psychiatric Disorders and/or Substance Abuse Rehabilitation

<table>
<thead>
<tr>
<th>Facility Type (Behavioral Health Care)</th>
<th>Acceptable Accrediting Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute Inpatient Hospital – Detoxification Only Facilities</td>
<td>DNV/NIAHO, HFAP, TJC</td>
</tr>
<tr>
<td>Behavioral Health Ambulatory Detox</td>
<td>CARF, TJC</td>
</tr>
<tr>
<td>Methadone Maintenance Clinic</td>
<td>CARF, TJC</td>
</tr>
<tr>
<td>Outpatient Substance Abuse Clinics</td>
<td>CARF, COA, TJC</td>
</tr>
</tbody>
</table>

Additional Medicare Advantage Product Specific Requirements:

The Medicare Advantage (MA) organization must determine that each institutional provider or supplier that has signed a contract or participation agreement with the MA organization has met the following three requirements. Current documentation should be obtained at least every 3 years, and contracts should provide for notice from the provider of any change in its Medicare approval, state licensure, or accreditation status.

1. The following types of providers and suppliers must have met requirements for participation in Medicare:
   - Hospitals (either JCAHO accreditation or Medicare certification). Note that Medicare also certifies organ procurement organizations (OPOs) and that organ transplants must generally be performed in certified organ transplants centers;
   - Home Health Agencies (HHAs);
   - Hospices;
   - Clinical laboratories (a CMS-issued CLIA certificate or a hospital-based exemption from CLIA);
   - Skilled Nursing Facilities (SNFs);
   - Comprehensive Outpatient Rehabilitation Facilities (CORFs);
   - Outpatient Physical Therapy and Speech Pathology Providers;
   - Ambulatory Surgery Centers (ASCs);
   - Providers of end-stage renal disease services;
   - Providers of outpatient diabetes self-management training;
   - Portable x-ray Suppliers; and
   - Rural Health Clinic (RHCs) and Federally Qualified Health Center (FQHCs).

2. Is licensed to operate in the state, and is in compliance with any other applicable state or Federal requirements.

3. Is reviewed and approved by an appropriate accrediting body, or meets the standards established by the MA organization itself.
   - Accrediting bodies include the Joint Commission on Accreditation of Healthcare Organizations (JCAHO), the Accreditation Association for Ambulatory Health Care, the Commission on Accreditation of Rehabilitation Facilities, the Council on Accreditation, the Community Health Accreditation Program (CHAP), and the Continuing Care Accreditation Commission.
   - This standard does not require that an MA organization accept the findings of an accrediting body in determining whether to contract with a provider, or that it reject providers that are not accredited. However, an
MA organization that does not rely on independent accreditation must develop its own standards for approval of institutional providers and determine that such providers meet those standards before including them in its network.

- Primary source verification of accreditation and licensure is not required, unless otherwise provided in the MA organization’s Medicare contract. Accordingly, an MA organization may rely on documentation supplied by the institutional provider.

**Utilization Management Medicare Advantage Plans** Components of utilization management for BCBSGA Medicare Advantage plans:

- Application of Clinical Criteria Guidelines
- Referral Management
- Referring Out-of-Network
- Providing Non-Covered Services Advanced Notification
- Access to Care and Services
- Precertification
- Concurrent Review
- Denials
- Emergency Care/ Urgent Care
- Case Management
- Under and Over Utilization

**Application of Clinical Criteria Guidelines**
BCBSGA uses Medicare coverage guidelines, nationally recognized clinical guidelines, and internally developed guidelines for medical appropriateness review. Actively practicing physicians and other relevant practitioners are involved in the development and adoption of the criteria. Medical necessity decision making includes assessing the needs of the individual patient and characteristics of the local delivery system.

BCBSGA uses the following Utilization Management criteria for their MA Plans:

- **Medicare Coverage Directives** are the primary criteria used in making decisions regarding coverage for BCBSGA’s Medicare Advantage plans. Medicare Advantage plans are required to provide their Medicare enrollees those services that are covered under Medicare and available to other fee-for-service Medicare beneficiaries residing in the geographic area.
covered by the plan. This means that coverage determinations for our members must be in accordance with CMS national coverage decisions, as well as local coverage determinations by Medicare intermediaries and carriers.

- **BCBSGA Medical Policy** is developed to assist in interpreting contract benefits. Medical policy includes technology assessment and medical requirements for coverage of selected technologies and services. These guidelines are available upon request.

- **Medically Necessary (or “Medical Necessity”)** means services, treatments, diagnostic procedures, or supplies provided to Members that are medically required and appropriate to diagnose and/or treat a Member’s physical or mental condition. Also, such services, treatments, diagnostic procedures, or supplies must: (1) meet widely accepted evidence based criteria and professionally recognized standards of health care; (2) not be used primarily for the comfort or convenience of the Member, the Member’s family or caregiver, or the Member’s treating Physician; (3) not be excessive in cost as compared to alternative services or supplies effective for the diagnosis and/or treatment of the Member’s physical or mental condition; and (4) not be provided to the Member as an inpatient when the services or supplies could be safely and appropriately provided to the Member in an outpatient setting.

Guidelines are also developed for Disease Management and Preventive Services. These guidelines are available upon request or at [www.bcbsga.com/medicareprovider](http://www.bcbsga.com/medicareprovider) within the MA Product pages under Additional Information.


**Use of Clinical Guidelines**

Application of criteria must be reviewed in the context of the individual member and consider age, co-morbidities, extenuating circumstances and/or complications, response to treatment, psychosocial issues, support network, and home environment. In the application of decision criteria for specific consumers, relevant characteristics of the local delivery system are considered, including, but not limited to, the availability of certain types of facilities or services within the service area and the capability of facilities or other providers to offer needed services.

The hierarchy for UM Criteria application will be applied to all medical necessity determinations for coverage for services provided to members eligible for benefits under Medicare Advantage products. CMS national and local coverage guidelines are referenced first for all medical necessity reviews.

If there is no guidance or criteria available in CMS, the BCBSGA Corporate Medical Policies followed by Evidence Based Guidelines, such as MCG™ criteria, Compendia, NCCN (National Comprehensive Cancer Network Clinical Practice Guidelines) may be used.

**BCBSGA Corporate Medical Policy**

BCBSGA decision criteria incorporate nationally recognized standards of care and practice, current professional literature, and cumulative professional expertise and experience. The decision criteria used by Senior Business clinical reviewers are evidence based and consensus-
driven. Criteria are updated as standards of practice or technology change. Actively practicing physicians and other relevant practitioners are involved in the development and adoption of the review criteria. An annual review and approval is performed by the Medical Policy and Technology Assessment Committee (MPTAC) or when applicable for certain specialty areas, another national clinical committee that utilizes comparable procedures for development of decision criteria. The criteria are reviewed annually for approval and adoption by the BCBSGA affiliated companies.

**Referral Management**

For BCBSGA’s Medicare Advantage plans, members are required to select a Primary Care Physician (PCP) who serves as the coordinator of care to ensure access to appropriate medically necessary specialty care. When referring a member to a specialist, selecting a participating provider within our Medicare network will maximize the members benefit and minimize their out-of-pocket expenses. If you need help finding a participating provider, please call Provider Services or if you believe you must refer to a provider outside of our network, you must contact BCBSGA in advance of that request in order for an organization determination to be made. Failure to initiate this request may result in claims denials and member liability. This includes such services as laboratories however does not include urgent, emergent or out of area renal dialysis services.

**Self-Referral Guidelines**

Medicare members may self-refer for the following services:
- Screening mammograms
- Behavioral health
- Influenza and pneumococcal vaccinations
- All preventive services (e.g., routine physical examinations, prostate screening and preventive women’s health services, such as Pap smears)
- Disease Management Centralized Care Unit services

BCBSGA Medicare Advantage HMO members must obtain all routine services within the BCBSGA Provider Network, unless urgent, emergent, out of area renal dialysis or when prior approval has been provided by the plan. BCBSGA Medicare Advantage HMO-POS members have limited out of network coverage for routine services. All services not covered under the Point of Service (POS) benefit must be obtained within the BCBSGA Provider Network, unless urgent, emergent, out of area renal dialysis or when prior approval has been provided by the plan.

BCBSGA Medicare Advantage PPO members can utilize providers both in and out of the network.
- Out-of-network referrals do not require plan notification or authorization however can be requested and is encouraged for some services to ensure there is no delay in claims processing as out-of-network services are subject to a medical necessity review upon claims submission, if not pre-certified. Services deemed to be non-covered will result in the claim denying with member liability unless urgent, emergent, out of area renal dialysis or when prior approval has been provided by the plan.
- Out-of-network services are subject to the member’s out-of-network cost share. BCBSGA Medicare Advantage PPO members also will have less out-of-pocket expense if they select a provider in the network.
Referral Guidelines

PCPs may only refer members to BCBSGA Medicare contracted network specialists to ensure the specialist receives appropriate clinical background data and is aware of the member’s ongoing primary care relationship. If a member does not have out-of-network benefits, has expressed a desire to receive care from a different specialist or you believe the required specialty is not available within the contracted network, contact BCBSGA directly for Precertification. Referring a Medicare Member out-of-network who does not have the benefit will result in the claim denying with member liability unless urgent, emergent, out of area renal dialysis or if prior authorization was received by the plan. Contact BCBSGA directly for Precertification. Referring a Medicare Member out-of-network who does not have the benefit will result in the claim denying with member liability unless urgent, emergent, out of area renal dialysis or if prior authorization was obtained from the plan. Although not required, precertification is encouraged for PPO members who want to receive notification of advanced coverage when utilizing an out-of-network provider for services generally precertified.

Providing Non-Covered Services Advanced Notification

For services that require prior authorization or are non-covered by the plan (i.e. statutory exclusion), it becomes extremely important that BCBSGA authorization procedures are followed. If a member elects to receive such care the member cannot be held financially responsible unless notified in advance of the non-covered services. In such cases when the network physician fails to follow BCBSGA authorization protocols, BCBSGA may decline to pay the claim in which case the physicians will be held financially responsible for services received by the member. Again, CMS prohibits holding the member financially responsible in these cases.

The Centers for Medicare & Medicaid Services (CMS) issued guidance concerning Advance Notices of Non-Coverage. The ABN is a FFS document and cannot be used for Medicare Advantage denials or notifications. Per CMS (page 4) The ABN is given to beneficiaries enrolled in the Medicare Fee-For-Service (FFS) program. It is not used for items or services provided under the Medicare Advantage (MA) Program or for prescription drugs provided under the Medicare Prescription Drug Program (Part D). CMS advised Medicare Advantage plans that contracted providers are required to provide a coverage determination for services that are not covered by the member’s Medicare Advantage plan. This will ensure that the member will receive a denial of payment and accompanying appeal rights. If you have any doubt about whether a service is not covered, please seek a coverage determination from the plan.

Access to Care and Services

BCBSGA may not deny, limit, or condition the coverage or furnishing of benefits to individuals eligible to enroll in a Medicare Advantage (MA) plan offered by an organization on the basis of any factor that is related to health status. This includes but is not limited to the following: medical condition, claims experience, receipt of health care, medical history, genetic information, evidence of insurability and disability, except as it relates to End Stage Renal Disease. BCBSGA’s MA Plans must meet the requirement to provide coverage and payment for all services that are covered under Part A and Part B of Medicare. The Medicare Advantage organization must ensure that all covered services, including additional or supplemental services contracted for by the Medicare enrollee, are accessible under the plan. Medically necessary services must be available 24 hours a day, seven days a week.

BCBSGA has established performance measures to assist in developing and maintaining adequate providers and practitioners in all our Medicare Advantage networks. Performance is monitored at Last updated May 2017
Least annually and strategies are developed as needed to overcome deficiencies in the networks. Other pertinent sources of information for reviewing network adequacy include appeals and complaints regarding access and availability. Out-of-network referrals are approved for BCBSGA HMO members when providers and practitioners are not available or accessible in the members’ geographic locations. There are also instances where an in-network provider is not available for members in our Local and Regional PPO’s. In those instances, the in-network provider should collaborate with our Utilization Management area to obtain authorization for out of network services. In certain circumstances, the member may only be responsible for the in-network cost sharing.

Providers and suppliers must be located throughout the service area. Services are generally considered accessible if they reflect usual practice and travel patterns in the local area. Generally, hospital and primary care physician services must be within 30 minutes travel time for members. This guideline does not apply if usual travel patterns in a service area for hospital and primary care services exceed 30 minutes as in some rural areas.

**Appointment access standards for primary care services are:**

**Emergency:**
- Immediate 24 hours a day/seven days a week access available – for emergent diagnoses.
  Behavioral Health providers must be available to assess a patient experiencing an emergent situation within 6 hours.

**Urgent:**
- Within 48 hours – including Behavioral Health urgent services.

**Routine:**
- Within 10 business days – including Behavioral Health routine services.

Organizations and providers who contract with BCBSGA’s MA network are required to establish and implement appropriate treatment plans for a member with complex and serious medical conditions. Accordingly, an established treatment plan must include an adequate number of direct access visits to relevant specialty providers. Treatment plans must be time-specific and updated by the PCP.

The BCBSGA medical management department will coordinate authorizations for members affected by a provider termination when they are undergoing treatment for specific conditions. Members not undergoing treatment at the time of a provider termination will be referred to their PCP for a referral to another participating provider of that like specialty. Plans may select the providers through whom services are provided as long as:

- The plan makes services available and accessible within the service area with reasonable promptness and in a manner, which assures continuity.

- The plan provides access to appropriate providers, including credentialed specialists, for medically necessary care; and if a network provider is unavailable or inaccessible then the MA organization must arrange for services outside of the network.

- Coverage is provided for emergency services; without regard to prior authorization or whether the provider was a participating provider.

- The plan maintains and monitors a network of appropriate providers.

Last updated May 2017
• The plan gives women enrollees direct access to women’s health specialists within the network for women’s routine and preventive health care services.

• The plan establishes written standards for timeliness of access to care and Customer Service that meet or exceed standards established by CMS and continuously monitors to assure continuous compliance with standards.

• The plan ensures services are provided in a culturally competent manner.

• The plan ensures services are available 24 hours a day, seven days a week, when medically necessary.

• The MA organization ensures continuity of care and integration of services and makes a "best effort" attempt to conduct an initial assessment of an enrollee’s health care needs within 90 days of enrollment.

*Not all contracting providers have to be located within the service area but CMS must determine that all services covered under the plan are accessible from the service area.

**Direct Access to Preventive/Routine Gynecological and Mammography Services**
Women enrollees may choose direct access to a women’s health specialist within the network for routine and preventive health care services provided under the plan as basic benefits. These services include annual Pap testing and mammography exams. No referrals are required for routine gynecological exams or mammography services provided by a network provider for the Medicare HMO. Members in the Medicare Advantage PPO may choose either a network or a non-network provider. Please refer to the most recent Medicare Advantage provider directory for the Mammography center and OB/GYN specialty provider listings. Our provider directories are also available on-line at BCBSGA.com.

**Direct Access to Influenza and Pneumococcal Immunizations with NO Cost Sharing**
BCBSGA strongly encourages all members to receive influenza and pneumococcal immunizations. No referral or copayment for the immunization is required.

**Precertification**
The BCBSGA Precertification Department is notified of all inpatient admissions, including hospital, skilled nursing facility, long term acute care hospital or acute rehabilitation center, selected diagnostic, outpatient and inpatient procedures. UM associates will be requesting relevant clinical information, including signs, symptoms, treatment plans, diagnostic test results, medical records and attempts at conservative treatment (when appropriate) in order to complete the precertification process.

**Interactive Care Reviewer** (currently for use in CA, CO, FL, GA, IN, KY, LA, MD, NJ, NM, OH, SC, TN, TX, WA, WI, and WV)

BCBSGA’s Interactive Care Reviewer (ICR) is the preferred method for the submission of preauthorization requests offering a streamlined and efficient experience for providers requesting inpatient and outpatient medical. Additionally, providers can use this tool to make inquiries on previously submitted requests regardless of how they were sent (phone, fax, ICR or other online tool).
• Initiate pre-authorization requests online, eliminating the need to fax. ICR allows detailed text, photo images and attachments to be submitted along with your request.

• Make inquiries on previously submitted requests via phone, fax, ICR or other online tool.

• Instant accessibility from almost anywhere including after business hours.

• Utilize the dashboard to provide a complete view of all UM Requests with real time status updates including email notifications if requested using a valid email address.

• Real time results for some common procedures with immediate decisions.

• Access ICR under Authorizations and Referrals via the Availity Web Portal.

To register for an ICR webinar use the attached link: ICR Webinar

For an optimal experience with BCBSGA’s Interactive Care Reviewer (ICR) use a browser that supports 128-bit encryption. This includes Internet Explorer, Chrome, Firefox or Safari.

BCBSGA’s Interactive Care Reviewer (ICR) is not currently available for the following:
• Transplant services
• Services administered by vendors such as AIM Specialty Health® and OrthoNet LLC.
  
(For these requests, follow the same pre-authorization process that you use today.)

Our website will be updated as additional functionality and lines of business are added throughout the year.

An BCBSGA Medical Management Nurse will review each request for admission, procedures or services. If evidence-based criteria are met, the review nurse will document clinical data and authorize the requested service. Approval letters are mailed to the member, the PCP, the hospital and the attending physician within one business day of the decision. If the review nurse determines that the criteria are not met, or there is insufficient information to complete a review, the request for service is referred to a medical director for review. Only physicians are able to render medical necessity denials. If a denial decision is indicated, the notification includes information regarding the appeal process, availability of a physician to discuss the case, and the reason for the denial including the specific clinical criteria or benefits provision.

 Appropriately, licensed and trained professionals make UM decisions according to established criteria. Non-clinical associates, under the supervision of a licensed professional, may collect non-clinical data and may approve cases that do not require clinical review. Board-certified practitioners are utilized in making decisions of medical necessity. Again, only physicians are able to render denials. Practitioners from appropriate specialty areas are utilized as needed for medical necessity reviews and appeals.

Please contact your local provider relations department to obtain the most current copy of the MA Precertification list.

Last updated May 2017
How to Precertify

Failure to Precertify an Admission or Provide Notice of Emergent Inpatient Admission Will Result in Administrative Denial Effective May 1, 2015. Please notify BCBSGA as soon as possible for planned or unplanned inpatient admissions, but no later than within one business day of admission.

Effective May 1, 2015, if the required precertification is not obtained within the specified timeframe, the claim will be administratively denied due to failure to notify BCBSGA of the admission. The provider will not receive payment for the service. Providers cannot bill the member for these denied services.

If you do not notify us within the required timeframe, you may file a plea indicating the reason for the failure to provide timely notification as per above. Appeals for failure to provide timely notification will not be reviewed clinically until the late notification denial is resolved. When submitting a response to a denial for failure to notify the reason for the failure to provide proper notification should be presented. If your justification is accepted, the case will be sent for initial review and any adverse determination for medical necessity will be provided with subsequent appeal rights. Note, BCBSGA will not request information to justify the reason for late or no notification, nor if the notification requirement is waived will BCBSGA request medical records for any subsequent review.

To obtain authorization or to verify member eligibility, benefits and account information, please call the telephone number listed on the back of the member’s identification card.

Precertifications, Observation and Timely Notification Reminders for Medicare Advantage Members

Getting the best care in the most appropriate setting is key to achieving the best outcomes for our Medicare Advantage members. These members rely on their health care professionals and their health plan to help coordinate this important aspect of their care. To do this, timely requests for service and communication is essential.

Please be aware of the following considerations and requirements to help ensure effective coordination of care for Medicare Advantage members and assure consistent application of the Centers for Medicare and Medicaid Services guidelines and/or nationally recognized evidence based medical necessity guidelines) for pre and post service medical necessity and site of service reviews.

Inpatient Acute Medical Admissions

Hospitals are required to notify and/or obtain a prior authorization as early as possible, but no later than within one business day of admission. The process for decision making is fastest when all supporting documentation accompanies the request for authorization of services.

Planned Inpatient Admissions: Precertification is required for ALL planned inpatient admissions.
The request for precertification for a planned inpatient stay should occur with 2 business days of the determination of the need for the admission or at least 7 days prior to the admission date, but no earlier than 60 days. Services may not be reimbursable if the precertification is not obtained.

**Hospital observation, in-patient admission and timely notification**

Please notify us as soon as possible following admission but no later than within one business day of admission.

If we don’t receive notification of admission, a retrospective review for medical necessity and site of service per the above hierarchy of review, will be conducted when the claim is submitted.

**Inpatient Acute Concurrent Review**

BCBSGA performs concurrent review for Medicare Advantage members at contracted in-area hospitals. The review’s purpose is to continuously improve medical care by:

- Determining the need for continued stay
- Initiating discharge planning and case management.

**Skilled Nursing Facility**

**Precertification for admission to skilled nursing facilities**, According to CMS guidelines, patients should be admitted to a skilled nursing facility when “… as a practical matter, considering economy and efficiency, the daily skilled services can be provided only on an inpatient basis in a SNF.*

Skilled Nursing, Acute Rehabilitation and Long Term Care facilities are required to obtain precertification for Medicare Advantage members before that member can be admitted. For the member to receive maximum benefits, the health plan must authorize or precertify the admission.

To assure payment according to contract, before a Medicare Advantage member is transferred to the receiving facility, the facility must notify the plan and receive a precertification authorization for that transfer.

Please note:

- Precertification includes a review of both the service and the setting.
- Please present the request for admission to a Skilled Nursing Facility, Acute Rehabilitation Facility, and/or Long Term Acute Care facility prior to admission.
- Please provide all supporting documentation with the request for precertification at the time of the request for admission.
- If the required precertification is not obtained prior to the service, the claim may be administratively denied for all days accrued prior to receiving an approval for admission, in accordance with your provider contract.
- To obtain precertification or to verify member eligibility, benefits and account information, please call the telephone number listed on the back of the member’s identification card.
Please refer to your provider agreement, this provider manual, and the Medicare Advantage Precertification Guidelines found at the Medical Policy, UM Guidelines and Precertification Requirements link on the BCBSGA provider home page at www.bcbsga.com/medicareprovider for further information on precertification and precertification requirements.

To obtain authorization or to verify member eligibility, benefits and account information, please call the telephone number listed on the back of the member’s identification card.

Please share this information with clinical staff and others involved with facility authorization and admissions.

We look forward to working with you and your colleagues to ensure our members are discharged at the right time clinically, to the right place and achieve the best clinical outcome.

*Medicare Benefit Policy Manual
Chapter 8 - Coverage of Extended Care (SNF) Services Under Hospital Insurance
(Rev. 155, 04-20-12)

BCBSGA will coordinate Skilled Nursing Facility (SNF) benefits for our Medicare Advantage members. Inpatient SNF coverage is limited to 100 days each benefit period based on medical necessity. BCBSGA Medicare Advantage plans waive the Original Medicare requirement for the 3-day inpatient hospital stay for skilled coverage. Thus, the physician may directly admit a member into a SNF from various sites, including the office, home or from an observation stay. Care in a SNF is covered if ALL of the following three factors are met:

- The patient requires skilled nursing services or skilled rehabilitation services, i.e., services that must be performed by or under the supervision of professional or technical personnel.

- The patient requires these skilled services on a daily basis.

- The skilled services can be provided only on an inpatient basis in a SNF.

If any one of these three factors is not met, a stay in a SNF, even though it might include the delivery of some skilled services, may not be covered. If a stay in a SNF is not covered, Medicare Part B services may still be obtained and members will be assessed the applicable copays.

A benefit period is used to determine coverage under BCBSGA’s Medicare Advantage plans in the same manner as Original Medicare. A benefit period starts with the first day of a Medicare covered inpatient hospital or SNF stay and ends when the member has been out of the hospital or SNF for 60 consecutive days.

Inpatient stays solely to provide custodial care are not covered under BCBSGA Medicare Advantage plans. Custodial care is defined as care furnished for the purpose of meeting non-medically necessary personal needs that could be provided by persons without professional skills or training. This care includes help with walking, dressing, bathing, eating, preparation of special diets, and taking medication. BCBSGA Medicare Advantage plans or Original Medicare does not cover custodial care unless provided in conjunction with daily skilled nursing care and/or skilled rehabilitation services.

The obligation on the provider to follow coverage limits for Original Medicare benefits (as provided in 42 CFR 422.100) must be met whenever a provider furnishes Original Medicare, SNF and inpatient hospital services to enrollees of Medicare Advantage organizations. This obligation applies to all SNFs and applies to both teaching and non-teaching hospitals. This obligation can be implemented by providers submitting to Medicare Administrative Contractors (MACs) no-pay
claims (with condition code, 04). It is also the provider’s obligation to keep an audit trail on these claims.

**Home Health Services**
For a member to qualify for home health benefits, the member must be confined to the home, be under a plan of treatment reviewed and approved by a physician, and require a medically necessary qualifying skilled service. Under BCBSGA’s Medicare Advantage plans, the member does not have to be bedridden to be considered confined to home. The condition of the member should be such that there exists a normal inability to leave the home and, consequently, leaving the home would require considerable and taxing effort. If the member leaves the home, the member is still considered homebound if the absences from the home are infrequent, for periods of relatively short duration or to receive medical treatment. Home Care includes the following services:

- Part-time or intermittent skilled nursing and home health aide services
- Physical, occupational, and speech therapy
- Medical social services
- Medical supplies
- Durable Medical Equipment
- Portable x-rays and EKGs
- Laboratory tests.

**Denials**
Denials for emergent inpatient admissions, discontinuation of coverage, and lack of information may not be issued to BCBSGA Medicare Advantage (MA) members. CMS does not recognize denials due to a lack of information. Therefore, when there is not enough information to certify or deny a requested service requiring Utilization Management review, further attempts must be made to collect the missing information.

Based on the application of our clinical criteria guidelines, if the admission or continued inpatient stay does not meet medical necessity criteria, it is referred to the medical director or physician consultant for medical necessity determination. Physician review decisions are made within one working day. Plan providers are also entitled to a physician-to-physician review. Hospitals must notify Medicare Beneficiaries who are hospital inpatients about their discharge appeal rights by complying with the requirement for providing the Important Message from Medicare (IM), including the time frames for delivery. For a copy of the notice and additional information regarding this requirement, go to:
[http://www.cms.hhs.gov/BNI/12_HospitalDischargeAppealNotices.asp](http://www.cms.hhs.gov/BNI/12_HospitalDischargeAppealNotices.asp)

**Notice of Medicare Non-Coverage Requirements**
The Centers for Medicare and Medicaid Services (CMS) requires 100% Compliance of providers to deliver a “Notice of Medicare Non-Coverage” (NOMNC) to every Medicare

beneficiary at least two days prior to the end of their skilled nursing, home health or comprehensive outpatient rehabilitation facility (CORF) care. Additionally, CMS requires Medicare inpatients to receive written information about their discharge rights. CMS has defined how this “Important Message from Medicare” (IM) is to be delivered by facilities to Medicare beneficiaries.

BCBSGA has established policies and procedures that require Skilled Nursing Facilities to comply with the Centers for Medicare and Medicaid Services (CMS) mandatory requirement for all Medicare beneficiaries enrolled in Medicare Advantage Plans to receive a valid Notice of Medicare Non-Coverage (NOMNC), in a timely manner at the termination of skilled care at a Skilled Nursing Facility (SNF), to allow the member the opportunity to appeal to the Quality Improvement Organization (QIO), in the event they disagree with the termination of services.

BCBSGA responsibility and liability
When BCBSGA has approved coverage of a member’s admission to a SNF, BCBSGA ensures that the member receives the verbal notification with appeal information and a valid NOMNC is sent to the SNF for the member to receive the NOMNC at least 2 calendar days in advance of the services ending, even if the member agrees with services ending, in compliance with CMS regulation.

BCBSGA is extending the notice period up to 8:00 pm (in the time zone the facility is located), with the next 2 calendar days following the date of the denial notice to be considered the required 2 day notice.

Below is an outline of determining the Last Approved Day after the decision has been rendered to end services:

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<tr>
<th>If denial notice (NOMNC) issued with confirmation of verbal notification &amp; appeal information provided to the member, on the below day and time in the time zone the facility is located:</th>
<th>Then last approved day (LAD) will be on:</th>
<th>Members’ discharge will occur or member financial responsibility will begin on:</th>
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<tr>
<td>Monday (12am-8:00pm)</td>
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BCBSGA’s verbal notification to the member and/or verbal or fax receipt confirmation of the delivery of the NOMNC submitted prior to 8:01 pm (in the time zone the facility is located), will be considered a valid delivery date/time to the facility.

BCBSGA Contracted SNF Provider responsibility and liability
The SNF providers are responsible for delivering the NOMNC on behalf of BCBSGA, to the member or representative for obtaining signature(s) the same day received by BCBSGA, but no later than 2 days before the member’s covered services end. In the event the SNF is not able to deliver the NOMNC and obtain signature(s) the same day BCBSGA issues the NOMNC, the SNF provider is responsible for re-issuing a NOMNC with the appropriate LAD to allow the member at least 2 calendar days in advance of the services ending.
In the event the member is in need of an authorized representative to acknowledge/sign the NOMNC, and the SNF is unable to deliver it to the authorized representative the same day BCBSGA issues it, the SNF should telephone the representative the same day the NOMNC is issued, to advise him/her when the beneficiary’s services are no longer covered. The date of the conversation is the date of the receipt of the notice. The NOMNC must be mailed on the same day.

The SNF provider is also responsible to issue a NOMNC (created by the SNF provider) for members who services are expected to be fewer than two days duration or when a guaranteed discharge date is in place.

Liability will remain with the SNF in the event the acknowledgement of receipt and delivery of the NOMNC to the member or member’s representative is not completed within the same day received. The authorization through the last approved day (LAD) will remain the same for the facility. The member may receive a new NOMNC with a new LAD to extend the covered services, with no liability to the member or BCBSGA, in order to allow the member the adequate days/time to appeal to the QIO, should the member disagree with the termination of services.

BCBSGA Medicare Advantage Member Responsibility and Liability
The member or representative is responsible for acknowledging receipt of the NOMNC by signing the document. The member or representative is also responsible for contacting the QIO (no later than noon of the first day after receiving the NOMNC), if he or she wishes to appeal the termination and obtain an expedited review. The member may also appeal to BCBSGA Appeal department should they miss their timeframe for appealing to the QIO, if the member disagrees with the termination of services.

Liability for the member will begin the day following the last approved day as specified on the NOMNC, should the member choose not to appeal the termination of services.

**NOTE:** QIOs must be available both to receive and respond to an enrollee’s appeal request at all times (CMS Ch 13 section 90.2)

Refer to Provider Contract with BCBSGA, Provider and Member liability for further details.

**Pre-service denials**
When a contracted provider is denied a pre-service request for a member, Federal regulations [CFR §422.568(c) and (d)] grant an MA member the right to receive a Notice of Denial of Medical Coverage (NDMC) from the MA organization regarding his/her appeal rights. Therefore, a physician or practitioner is required as a matter of routine to notify members about their right to receive such information. The notice to the member must provide, in addition to information about the right to receive detailed information, all information necessary to allow the member to contact the health plan. BCBSGA’s Network Management department will provide the required notification language along with guidance on delivery methods acceptable to CMS.

**Special Rules for Emergency and Urgently Needed Services, Post-Stabilization Care, and Ambulance Services**
BCBSGA’s MA plans are financially responsible for emergency services provided by contracted and non-contracted providers where services are immediately required because of an emergency medical condition. The Plan is also financially responsible for urgently needed services, post-
stabilization care, and ambulance services, including ambulance services dispatched through 911 or its local equivalent, where other means of transportation would endanger the beneficiary’s health.

A Medicare Advantage organization is required to cover emergency services for its MA members regardless of whether the services were pre-authorized or the organization has a contractual agreement with the provider of the services. Therefore, emergency services for members are covered without regard to prior authorization or whether services were provided in or out of the service area.

**Emergency medical condition** means a medical condition manifesting itself by acute symptoms of sufficient severity such that a prudent layperson, with an average knowledge of health and medicine, could reasonably expect the absence of immediate medical attention to result in:

- Serious jeopardy to the health of the individual
- Serious impairment to bodily functions
- Serious dysfunction of any bodily organ or part.

**Urgently needed services** are not emergency services as defined above, but are covered services which are medically necessary and immediately required as a result of unforeseen illness, injury or condition and it was not reasonable, given the circumstances, to obtain the services through the organization. For example, urgently needed services are covered when:

- An enrollee is temporarily absent from the MA plan’s service area.
- When the enrollee is in the service area and there are extraordinary circumstances that cause the provider network to be temporarily unavailable or inaccessible.

**Post-Stabilization Care** is defined as covered services pertaining to an emergency medical condition provided after the member is stabilized. It is to be determined by the attending physician and under specific circumstances includes care to improve or resolve the enrollee's condition. The treating physician is responsible for determining when the member is considered stabilized for transfer or discharge. For the purposes of this requirement, post-stabilization care and maintenance care are used synonymously. The plan’s financial responsibility for post-stabilization care services includes:

- Any service administered, even though not pre-approved by the plan or its representative, during the one-hour period following the request to the MA organization for pre-approval of further post-stabilization care.
- Services administered to maintain, improve, or resolve the enrollee’s stabilized condition if the MA organization does not respond to the request for pre-approval within one hour.
- The MA organization’s representative and the treating physician cannot reach an agreement concerning care decisions and a plan physician is not available for consultation.

The plan’s financial responsibility for post-stabilization care ends when:

- A plan physician with privileges at the treating hospital assumes responsibility for the member's care.
• A plan physician assumes care through transfer.

• The MA organization’s representative and the treating physician reach an agreement on the member's care.

• The member is discharged.

**Case Management**

Case Management is a collaborative process that assesses, develops, implements, coordinates, monitors, and evaluates case management plans designed to optimize members’ health care benefits while empowering the members to exercise the options and access the services appropriate to meet their individual health needs, using communication and available resources to promote quality and effective outcomes.

Members who might benefit from case management are identified through a referral process. Case management referrals will be accepted from both internal and external sources.

• Internal sources include, but are not limited to, utilization management associates, customer service associates, account managers, appeals/grievance associates, and sales staff.

• External sources include, but are not limited to, hospital staff, discharge planners, social services, physicians and other health care providers, members or their families.

• BCBSGA Discharge Planners collaborate with all pertinent parties in the development of the discharge plan (i.e. PCP, specialist, Medical Director) to ensure the members needs are met before the member leaves the hospital setting. BCBSGA has designed a platform that provides a single point of contact to providers and facilities to ensure effective and collaborative discharge planning – of which streamlines the process for our providers while providing a more proactive, informative, and comprehensive transition for the member and their care partner to fully understand the care plan (i.e. ensuring ancillary needs are met (DME received before member returns home, home infusion training ig required etc.).

Additional intensified Discharge Planning efforts also include
- Performing medication reconciliation
- Refer members to high risk condition management programs, where applicable
- Manage palliative care needs and refer to hospice when appropriate
- Integrate psych and social workers where necessary

In addition, case referrals can be generated prospectively from the UM system during the precertification process and retrospectively from the claims system through claims data analysis and data review activities. Case referrals may also be triggered by the results of Senior Health Risk Assessment surveys and/or internal disease management registries, as appropriate. The Senior Health Risk Assessment is a risk appraisal, which evaluates health and wellness factors such as member’s self-perception of health, presence of chronic or serious conditions, functional limitations, prior health care utilization and availability of social support. These factors are potentially predictive of future health care needs and we make a best-effort attempt to conduct this initial assessment of each enrollee’s health benefit needs, including following up on unsuccessful attempts to contact the enrollee, within 90 days of the effective date of enrollment.

Essential functions of an BCBSGA Case Manager include the following:

Last updated May 2017
**Assessment:** The case manager collects and analyzes data about actual and potential member needs. This may involve gathering data in relation to the member’s medical issues, cognitive status, and functional status. After the data is analyzed, there is the planning, implementing and evaluation of the case management plan.

**Planning:** The case manager develops a member centered case management plan. This plan is developed in conjunction with the physician and specifies goals that meet the benefit needs of the member in the best way possible. This means identifying both short and long-term goals. It is essential that the case manager understand the benefits contained in the member’s plan in order to formulate a case management plan.

**Linking/Coordination:** The case manager helps ensure continuity of care and integration of benefits across a variety of settings. Coordination is achieved through communication with the member, family and providers. The case manager may also coordinate with existing community-based programs and services. Case management will also address the multidimensional benefit needs of the individual member to help promote continuity of care.

**Monitoring/Evaluation:** Case management will monitor interventions, based upon benefits, to help make sure that they are in accordance with the case management plan and that they are effective. Revisions will be made as needed. If these goals are not being met then the case manager should work with the member to modify the plan for the member.

**Advocacy:** The case manager should incorporate the member’s needs and goals in the plan. Case managers should gather input from all relevant parties to help ensure continuity of benefits so that the member will achieve optimal results. Case managers are required to help protect the privacy and confidentiality of members at all times. Case managers should also present their limitations due to potential conflicts of interest between the member and BCBSGA.

**Stars Outbound Call (OBC) Program**
The Medicare Advantage Stars Outbound Call (OBC) Program plays a key role in addressing BCBSGA’s approach for Medicare Advantage members in improving their healthy by getting the quality of care they need at the right time and in the right setting through conducting an outbound call to members and or providers to message the importance of obtaining preventative services such as colorectal screening, mammograms, annual wellness visits, and retinal eye exams.

By closing members gaps in care, this will help improve member health outcomes. Focused questioning by our Patient Education Coordinators (PEC), pharmacists, and technicians address key clinical measures to ensure our members receive the right care at the right time.

This program allows members to be proactively involved in their own care by notifying them of preventative screenings that can detect and help prevent chronic illness and highlighting the potential benefit of the proactive behavior. Focused scripting and call messaging allows for barrier assessment and provides actionable messaging aligned with behavior change. Members with barriers to care are offered assistance with transportation coordination, financial needs, or provided access to community resources within their respective area. Care coordination is offered along with referrals to a pharmacist, nurse, or social worker to address any issues or to receive assistance with scheduling recommended care.

**Under and Over Utilization**

Last updated May 2017
BCBSGA has established measures to detect potential under and over utilization of services. Inpatient, outpatient, and ambulatory care utilization reports are monitored regularly against targets. Actions are implemented as needed.

BCBSGA does not compensate, reward or give incentives, financially or otherwise, its employees, consultants, or agents for inappropriate restrictions of care. Utilization review decision-making for BCBSGA’s MA plans is based solely on appropriateness of care and service and in accordance with applicable Medicare coverage criteria and guidelines.

**Readmission Review Process**

Readmission: For all services reimbursed by a DRG Rate or Case Rate, a readmission within thirty (30) days of the discharge of the first admission for a related diagnosis or procedure, a complication arising out of the first admission, a readmission for services that should have been rendered during the previous admission, or a premature discharge is considered part of the original admission for reimbursement.

The specific situations for which the readmission payment may be considered part of the original admission for reimbursement are:

- Member is discharged before all medical treatment is rendered. Care during the second admission should have occurred during the first admission.
- Member is discharged without discharge criteria being met, including the clinical and level of care criteria.
- Member is discharged from the hospital after surgery, but is readmitted within 30 days. The standards of care for evaluating the patient for known complications are not documented in the record. The readmission is due to a direct or related complication from the surgery.
- Member discharged from the hospital with a documented plan to readmit within 30 days for additional services. (doctor requested, member requested)
- Member is discharged to allow resolution of a medical problem that, unless resolved, is a contraindication to the medically necessary care that will be provided during the second admission.
- Member is discharged meeting discharge criteria but non-clinical factors have not been addressed, and member has had previous 30-day admits. Member has issues or barriers that require discharge plans beyond the typical.

If a subsequent admission is reimbursed at a methodology other than a DRG or Case Rate (i.e. Per Diem Rate or Percentage Rate), then BCBSGA shall only reimburse Facility for the DRG or Case Rate of the original admission. None of these scenarios shall be combined to qualify for outlier reimbursement, if applicable. If Facility is an acute care hospital and is part of a hospital system operating under the same Facility Agreement, and/or if Facility shares the same tax identification number with one or more acute care hospitals, then a readmission during the same thirty (30) day period to another acute care hospital within the system, and/or another acute care hospital operating under the same tax identification number as Facility, shall be subject to this readmission provision. Until such time that BCBSGA develops the system capability to automatically adjudicate this section upon Claim submission, BCBSGA shall use a post payment audit process to administer the readmission policy.

**Dual Eligible Special Needs Plan (D-SNP) Members Only**

Last updated May 2017
Model of Care

We have a model of care program in place for members of our Special Needs Plans (SNPs). The model of care was mandated as part of the Medicare Improvement for Patients and Providers Act of 2008. The model of care has measures that identify the most vulnerable beneficiaries’ special needs and addresses those needs in a plan of care. Our model of care program is comprised of the following elements:

1. Measurable goals designed to address the needs of the population that have multiple or complex conditions, including those who are frail/disabled, develop end-stage renal disease or are at the end of life. Specifically, the SNP model of care is designed to improve the care of our members in all of the following areas:
   - Improve access to affordable care
   - Improve coordination of care through an identified point of contact
   - Improve transitions of care across health care settings and providers
   - Improve access to preventive health services
   - Assure appropriate utilization of services
   - Assure cost-effective service delivery
   - Improve beneficiary health outcomes

2. Our staff structure and care management roles are designed to manage the special needs population. Each SNP member will have an assigned care coordinator, as well as an individualized interdisciplinary care team which may include any of the following members: nurses, physicians, social workers, pharmacists, our member, behavioral health specialists, or other participants as determined by the member.

3. We will work to complete a telephonic health risk assessment (HRA) on each member. For new members the goal is to complete within 90 days and annually before the anniversary of the last HRA. In some situations for those members that are considered the most complex a face to face assessment may occur. As some individuals may be difficult to reach by phone, our team may contact your office for updated contact information. Our assessment covers physical, behavioral, cognitive, psychosocial, functional and environmental domains and serves as the basis for the member’s individualized care plan.

4. Based on the results of the health risk assessment, an individualized care plan will be developed by the case manager working directly with the member, and the interdisciplinary care team to address identified needs. The care plan includes interventions designed to educate, inform and serve as an advocate for our members. Use of community resources is facilitated for the member, and benefits are coordinated between Medicare and Medicaid. The member’s care plan will coordinate with and support your medical plan of care. In order to ensure optimal coordination during the care planning process, a member of our case management team may contact you requesting a care coordination conference to discuss a complex member. When you participate in a care coordination conference, you should bill CPT code 99367, and you will be reimbursed our standard rate for your participation.

5. An interdisciplinary care team is assigned to each member and is responsible for reviewing the care plans, collaborating with you and other network providers and providing recommendations for management of care. You and/or your patient may be asked to participate in the care planning and management of the plan of care.
6. We have a contracted provider network having special expertise to manage the special needs population and monitor the use of clinical practice guidelines by the contracted providers. Roles of providers include advocating, informing and educating members, performing assessments, diagnosing and treating. If you believe our local network does not meet all of your members’ specialized needs, and would like to recommend possible additions to our network, please contact provider relations at the number on the members’ identification card or discuss with the case manager.

7. We are committed to effective, efficient communication with you. We have developed a communication system to support effective information between you, your members and our care team. For example, you may receive a copy of the care plan that has been developed for your patient by either fax or mail, or by accessing the information directly from the provider portal. You may also receive a copy of the care plan or a phone call from the case manager asking you to review, make comments or recommendations about the care plan or the needs that have been identified during the care planning process. You may reach your members’ care team by calling the number provided to you on any correspondence from us or the number on the members’ identification card. General information is available online through the provider portal on our website.

8. We support transitions in care for your patients. Special needs plan members typically have many providers and may transition into and out of health care institutions. Our care management team will be contacting you and your patient at times of transitions to ensure needs are met, services are coordinated, prescriptions are filled and medications are taken correctly. If you are aware of an upcoming care transition for your patient and would like our team to assist in the coordination, please notify us at the number provided on the members’ identification card. We have identified care transition protocols that are also documented for you in your provider manual.

9. Performance and health outcome measurements are collected, analyzed and reported to measure health outcomes and quality measures and also to evaluate the effectiveness of the model of care. These measurements are used by our Quality Management Program and include the following measures:

- Healthcare Effectiveness Data and Information Set (HEDIS) — used to measure performance on dimensions of care and service
- Consumer Assessment of Healthcare Providers and Systems (CAHPS) member satisfaction survey
- Health Outcomes Survey (HOS) member survey is multi-purpose and used to compute physician and mental component scores to measure the health status
- CMS Part C Reporting Elements, including benefit utilization, adverse events, organizational determinations and procedure frequency
- Medication therapy measurement measures
- Chronic Care Improvement Program (CCIP)
- Clinical and administrative/service quality improvement projects

10. We offer SNP model of care training to applicable providers, employees and contractors to ensure a universal understanding of the model of care. The information provided to you in your provider manual, through newsletters, provider orientation, or on our website are all ways we provide this training.
One of our desired outcomes as part of the model of care is to assist you in managing and coordinating care in order to improve the health status and outcomes of your patients. If you have any input regarding our model of care, we welcome your feedback.

Annual Program Evaluation: Each year a formal evaluation of the model of care occurs to identify any modifications that are needed and assess progress toward meeting the program goals. Throughout the year, we periodically review our program to assist us in early identification of any potential issues that may require actions. A formal evaluation is performed annually concerning the previous year’s performance.

The evaluation of the 2013 program evaluation the following changes or improvements were made or planned for execution during 2014:

- Actions to improve the outreach to our members to increase number of completed health risk assessments
- Implementation of new tools to assist our clinical team to easily access medical and utilization history on our members including certain care gaps
- Continue to reinforce processes to coordinate care between Medicare and Medicaid benefit plans
- Changes to department structure
- Enhanced behavioral health management within case management
- Modifications to goals and tracking of outcomes
- Improve reporting processes
- Modification of Health Risk Assessment Tool

Feedback on any of our programs is always welcome as we continually strive to address the needs of our members and work closely with our providers to offer real solutions in health care.

Medically Necessary Services and Medical Criteria

Multiple clinical and coverage determination guidelines are utilized to review the appropriateness of a service that has been rendered or requested to determine the care is reasonable and necessary for the diagnosis or treatment of illness or injury, provided in the most appropriate level of care, and is not furnished for the convenience of the member or provider. The clinical guidelines used may include any of the following based on the type of request: CMS (Centers for Medicare & Medicaid Services) National and Local Coverage and Benefit Guidelines, current editions of InterQual® Level of Care, MCG™ Guidelines (formerly Milliman Care Guidelines®), BCBSGA Medical Policies and Clinical Utilization Management Guidelines to review the medical necessity and appropriateness of physical health services, unless superseded by state requirements or regulatory guidance. BCBSGA Behavioral Health Medical Necessity Criteria are utilized for all behavioral health services, unless superseded by state or federal requirements or regulatory guidance. The Medical Policies and Clinical Utilization Management Guidelines are developed by the BCBSGA Medical Policy and Technology Assessment Committee (MPTAC). Criteria for review of behavioral health issues are reviewed by the National Behavioral Health Clinical Advisory Committee, a subcommittee of MPTAC. In addition to policies developed and or approved through MPTAC, the Health Plan’s medical reviewers use criteria developed by AIM Specialty Health for review of selected diagnostic imaging requests in some markets.

These criteria and guidelines are objective and provide a rules-based system for screening proposed medical and behavioral health care based on patient-specific, best medical care
processes and consistently match medical services to patient needs, based upon clinical appropriateness.

The criteria’s comprehensive range of level-of-care alternatives is sensitive to the differing needs of adults, adolescents, and children. When using the criteria to match a level of care to the member’s current condition, all reviewers consider the severity of illness and co-morbidities, as well as episode-specific variables. Their goal is to view members in a holistic manner to ensure they receive necessary support services within a safe environment optimal for recovery.

Criteria and guidelines are reviewed and approved annually by members of the Medical Policy and Technology Assessment Committee, and updated when appropriate. Input from the medical community is solicited and utilized in developing and updating policies. The Health Plan Medical Advisory Committees (MACs), representing practitioners with knowledge of local delivery systems, also review and approve Medical Necessity criteria. Policies and procedures for application of medical necessity criteria are reviewed and approved annually by the Medical Operations Committee.

UM criteria are made available to practitioners upon request. If a medical necessity decision results in an adverse determination, practitioners are welcome to discuss the denial decision with a Medical Director. For additional information, to speak to a Medical Director, obtain UM criteria or for any inquiries, contact may be made via the Customer Services Department by calling the number on the members’ identification card.

**Care Transition Protocols**

Assisting with the management of transitions is an important part of our case management program. Members are at risk of fragmented and unsafe care during transitions between care settings and levels of care. To help members and caregivers navigate transitions successfully, assistance is provided through many touch points and through educational materials. Transitions in care refer to the movement between health care providers and settings and includes changes in a member’s level of care. Examples of transitions include transitions to and from: acute care, skilled nursing facility, custodial nursing facility, rehabilitation facility, home, home health care, and outpatient or ambulatory care centers. A team approach is necessary to assist the member with a successful transition.

**Care Transition Protocols**

Transitional care management includes a comprehensive set of protocols that include logistical arrangements, providing education to the member and caregiver, coordination between healthcare providers and a provider network with appropriate specialists who can address the complex needs of the special needs population. Transitional care includes both the receiving and sending aspects of the transfer. Transitional care management assists in providing continuity of care by creating an environment where the member and the provider are cooperatively involved in ongoing health care management with goal of providing access to high quality, cost-effective medical care.

**Personnel Responsible for Coordinating Care Transition**

Managing transitions in care is a responsibility of the interdisciplinary care team (ICT). The membership of the team varies based on the complexity of the member’s needs and the desires of the member and type of transition. The team consists of providers (including other case
managers or social workers), the member and/or care giver, and members of our care management team.

Providers assist members by coordinating care and communicating with members of the ICT. Members are connected to the appropriate provider to care for their individual needs including any complex medical conditions. The primary care provider (PCP) is responsible for coordinating and arranging referrals to the appropriate care provider. The provider network includes providers who have an expertise in managing the health care needs of our dual-eligible and special needs members. Some of the provider types available in our network to manage the special need of this population include but are not limited to:

- Geriatricians, physical medicine and physiatrists
- Behavioral health providers and facilities
- Skilled nursing facilities
- Ancillary providers and facilities
- Cardiologists
- Endocrinologist
- Diabetic educators
- Dialysis centers
- Social workers and nursing professionals available through home health agencies

When services are not a covered benefit, coordination with community resources occurs to meet the needs of the population. Coordination with Medicaid services includes coordination with Medicaid case managers/service coordinators and providers of long term services and supports (LTSS) to further close care gaps.

Protocols are communicated to the provider network through newsletters and published in the provider manual outlining the expectations for managing transitions. Those protocols include the following guidelines:

- Manage the medical and health care needs of members, including monitoring and following up on care provided by other providers, providing coordination necessary for services provided by specialists and ancillary providers (both in and out-of-network)
- Provide coverage 24 hours a day, 7 days a week
- Provide all services ethically, legally and in a culturally competent manner, and meet the unique needs of members with special health care needs
- Provide members complete information concerning their diagnosis, evaluation, treatment and prognosis and give them the opportunity to participate in decisions involving their health care, except when contraindicated for medical reasons
- Advise members about their health status, medical care or treatment options, regardless of whether benefits for such care are provided under the program and advise them on treatments that may be self-administered
- When clinically indicated, contact members as quickly as possible for follow-up regarding significant problems and/or abnormal laboratory or radiological findings
- Participate in the interdisciplinary care team meetings
- When a member experiences a transition in care, it is the responsibility of the transferring provider to do the following:
  - Notify the member in advance of a planned transition
o Provide documentation to the provider or facility about the member to assist in providing continuity of care
o Communicate and follow up with the member about the transition process
o Communicate with the member about his or her health status and plan of care to prevent any gaps post transition
o Provide a treatment plan/discharge instructions to the member prior to being discharged from one level of care to another

- The referring physician or provider should provide the relevant patient history to the receiving provider
- Any pertinent diagnostic results should be forwarded to the receiving provider
- The receiving provider should communicate a treatment plan back to the referring provider
- Any diagnostic test results ordered by the receiving provider should be communicated to the referring provider

We assist our members and providers in the management of transitions in multiple ways within our care management programs. The actions below represent how our case managers work with our providers and members to coordination care and assist in the management of transitions:

- Communicates with the provider to discuss the member’s care needs as identified during case management or model of care activities.
- Assist the member in making appointments
- Notify about a transition of care in or out of an inpatient facility
- Coordination between Medicaid and Medicare benefits
- Perform medication reconciliation
- Arranging transportation
- Refer to external or internal programs
- Coordinate care with behavioral health
- Arrange durable medical equipment (DME) and home health services
- Coordinate and facilitate transitions to the appropriate level of care
- Provide the member with disease specific education and self-management techniques
- Contact members post discharge to reduce unnecessary readmissions
- Communicate to the member a central point of contact to assist during any transition

**BCBSGA Medicare Advantage Complaints, Appeals, Grievances and Disputes**

**Distinguishing between Provider and Medicare Advantage Member Complaints, Appeals & Grievances**

BCBSGA has separate and distinct processes for requests to reconsider an BCBSGA decision on an authorization or request for payment upon claims submission. Upon processing of each request, assignment of liability for the service is determined. All Medicare Member liability denials are subject to the Medicare Complaint, Appeal & Grievance (MCAG) process as outlined in the Member Appeals and Grievances section.
Disputes between the Health Plan and the Provider that do not involve an adverse
determination or liability for the Medicare Member would follow the BCBSGA Medicare
Advantage Participating Provider Appeals and Dispute or Non-Participating Provider
Payment Dispute processes.

Providers must cooperate with BCBSGA and with members in providing necessary information
to resolve the appeals within the required time frames. Providers must provide the pertinent
medical records and any other relevant information upon request and when initiating an appeal. In
some instances, providers must provide the records and information very quickly in order to
allow BCBSGA to make an expedited decision. Your participation in and the member’s election
of the Medicare Advantage plan are an indication of consent to release those records as part of the
health care operations.

Medicare Member Liability – BCBSGA has determined that a Medicare Member is
responsible for payment as the service(s) are determined to be not covered under the plan
to which they are enrolled or is considered Medicare Member cost-share.
Any time a member liability denial letter is issued, the Member Appeals process should
be followed and NOT the Provider Appeals process. Medicare Member liability is
assigned when:

- the Integrated Denial Notice (IDN) is issued as per the Medicare Managed Care
  Manual Chapter 13 Appeal rights with subsequent review by the Independent
  Review Entity (IRE).
- Notice of Medicare Non-Coverage (NOMNC) is issued as per the Medicare
  Managed Care Manual Chapter 13 Appeal rights with rights to pursue an appeal
  via the Quality Improvement Organization (QIO) or the plan directly.
- an Explanation of Benefits (EOB) indicates there is member responsibility
  assigned to a claim processed.
- an Explanation of Payment (EOP) indicates there is member responsibility
  assigned to a claim processed.

NOTE: Members that are dually eligible, either as full benefit dual eligible or as part of a
Medicare Savings Program, are protected from liability of Medicare premiums,
deductible, coinsurance and copayment amounts. This includes cost share being applied
to this/these claims. Providers may not bill a dual eligible that has this coverage for any
balance left unpaid (after submission to Medicare, a Medicare carrier and subsequently
Medicaid) as specified in the Balanced Budget Act of 1997. Providers that service dual
eligible beneficiaries must accept as payment in full the amounts paid by Medicare as well
as any payment under the State Medicaid processing guidelines. Providers who balance bill
the dual eligible beneficiary are in violation of these regulations and are subject to
sanctions. Providers also may not accept dual eligible beneficiaries as ‘private pay’ in order
to bill the patient directly and Providers identified as continuing to bill dual eligible
beneficiaries inappropriately will be reported to the Centers for Medicare & Medicaid
Services (CMS) for further action/investigation.

Participating Provider Liability – BCBSGA has determined that the Participating
Provider has failed to follow the terms and conditions of their contract either
administratively or by not providing the clinical information needed to substantiate the
services being requested for approval of payment. Participating Providers are prohibited
from billing a Medicare Member for services unless the plan has determined Member liability and issued the appropriate notices as above.

**Non-Participating Provider Liability** – BCBSGA has determined that the Non-Participating Provider with the plan has failed to follow Medicare processing guidelines. Non-Participating Providers are prohibited from billing a Medicare Member for services unless the plan has determined Member liability and issued the appropriate notices as above and has procedures for Non-Participating Provider to follow.

**BCBSGA Medicare Advantage Participating Provider Appeals and Disputes**

**Participating Provider Appeals follow the standard BCBSGA process for provider appeals** BCBSGA participating providers may initiate provider appeals under the Provider Complaint and Appeal Procedures. The processing of a particular provider appeal may vary depending on whether or not it involves a review of medical necessity. The Provider Complaint and Appeals Procedures contain alternative steps, based on product and state, as necessary to comply with regulatory and accreditation requirements.

The Provider Complaint and Appeal Procedures are designed to permit BCBSGA to examine issues fully and fairly before completion of BCBSGA’s internal review process. Special processes apply to appeals that involve utilization review decisions on clinical benefits. BCBSGA typically determines provider appeals within 60 days (for utilization review cases) or 60 days (for other cases) when sufficient information is received to make a decision.

**Medicare Participating Provider Standard Appeal**
A formal request for review of a previous BCBSGA decision where medical necessity was not established where Provider liability was assigned (see original decision letter) for services already rendered.

**Provider Medical Necessity Appeals Responsibility**
All requests must be:
- Submitted in writing
- Submitted within *180 days from the BCBSGA decision letter date
- Include a cover letter with:
  - Member Identifiable information
  - Date(s) of service in question
  - Specific rationale as to why the services did in fact meet medical criteria and reference specifics within the medical record to refute BCBSGAs original decision
- Include necessary attachments:
  - Copy of the original BCBSGA decision
  - All applicable medical records
NOTE: BCBSGA will not request additional records to support the provider’s argument and expects the provider to submit the necessary information to substantiate their request for payment.

- **Mail to:**
  Medicare Complaints, Appeals & Grievances (MCAG)
  Attention: Medical Necessity Provider Appeals
  Mailstop: OH0205-A537
  4361 Irwin Simpson Road
  Mason, Ohio 45040

Providing the above information will enable BCBSGAs Participating Provider Appeals team to properly and timely review requests within 60 business days. Requests that do not follow the above may be delayed.

*Days from original denial date may differ, depending upon the contract and/or state requirement (MMP/DSNP)*

**Medicare Participating Provider Administrative Plea/Appeal**

A formal request for review of a previous BCBSGA decision where a determination was made that the Participating Provider failed to follow administrative rules and Provider liability was assigned (see original decision letter) where services have already been rendered.

**Appeals for failure to provide timely notification will not be reviewed clinically until the late notification denial is resolved.**

**Provider Administrative Plea/Appeals Responsibility**

All requests must be:

- Submitted in writing
- Submitted within *180 days from the BCBSGA decision letter date
- Include a cover letter with:
  - Member Identifiable information
  - Date(s) of service in question
  - Specific rationale as to why the administrative rules were not followed and requires an exception to be made or extenuating circumstance that warrants a re-review of the request for provision of payment.
- Include necessary attachments:
  - Copy of the original BCBSGA decision
  - All applicable medical records

**NOTE:** In the event BCBSGA waives the administrative requirement, should your request require a medical review, BCBSGA will not request additional records to support the provider’s argument and expects the provider to submit the necessary information to substantiate their request for payment.

- **Mail to:**
  Medicare Complaints, Appeals & Grievances (MCAG)
  Attention: Administrative Provider Plea/Appeals
  Mailstop: OH0205-A537

Last updated May 2017
Providing the above information will enable BCBSGAs Participating Provider Appeals team to properly and timely review requests within 60 business days. In the event BCBSGA waives the administrative requirement, the request will be transferred to the appropriate area for review under that process and applicable timeframes.

Requests that do not follow all of the above may be delayed.

*Days from original denial date may differ, depending upon the contract and/or state requirement (MMP/DSNP)

**Medicare Provider Payment disputes (Claims Re-review)**

A formal request from a Provider contesting the paid amount on a claim which does not include a medical necessity or administrative denial and claims payment determinations have already been rendered.

All Payment Disputes must be:
- Submitted in writing
- Submitted within 60 days from the BCBSGA original payment
- Include a cover letter with:
  - Claim Identifiable information
  - Specific rationale as to why the payment made is not appropriate or needs adjustment
- Include necessary attachments:
  - Copy of the original BCBSGA payment (EOP)
  - All applicable medical records or other attachments supporting additional payment

NOTE: BCBSGA will not request additional information and expects the provider to submit the necessary information to substantiate their request for additional payment

- Mail to:
  - Medicare Payment Dispute Unit
  - P.O. Box 110
  - 145 S Pioneer Road
  - Fond du Lac, WI 54935

Providing the above information will enable BCBSGAs Payment Dispute Unit to properly and timely review requests. Requests that do not follow all of the above may be delayed.

*NOTE: Days from original denial date may differ, depending upon the contract and/or state requirement (MMP/DSNP)

**BCBSGA Medicare Advantage Non-Participating Provider Payment Disputes & Appeals**

Last updated May 2017
Non-Participating Provider Payment Disputes
If, after a claim has been adjudicated, a non-participating provider contends that our decision to pay for a different service from the one originally billed or believe they would have received a different payment under Original Medicare, the Non-Participating Provider Payment Dispute Resolution Process can be utilized. Notification will be provided to the Non-Participating Provider at each step of the process.

Non-Participating Provider Appeals Rights
If a claim is partially or fully denied for payment, the non-participating provider must request a reconsideration of the denial within 60 calendar days from the remittance notification. When submitting the reconsideration of the denial of payment on a claim, a signed Waiver of Liability form must be included. To obtain this form, please click here.

The purpose of the Waiver of Liability form is to hold the enrollee harmless regardless of the outcome of the appeal.

With the appeal, the non-participating provider should include documentation such as a copy of the original claim, remittance notification showing the denial, and any clinical records and other documentation that supports the provider's argument for reimbursement. The appeal must be in writing and mailed.

Please mail the appeal to this address.
Grievances and Appeals
Mailstop: OH0205-A537
4361 Irwin Simpson Rd
Mason, Ohio 45040

BCBSGA Medicare Member Complaints, Appeals and Grievances

Distinguishing Between Member Appeals and Member Grievances
Complaints are considered any expression of dissatisfaction to a Medicare health plan, provider, facility or Quality Improvement Organization (QIO) by an enrollee made orally or in writing. There are two procedures for resolving MA member complaints: the Medicare Member appeals process and the Medicare Member grievance process. All member concerns are resolved through one of these mechanisms. The member’s specific concern dictates which process is used. Therefore, it is important for the physician to be aware of the difference between appeals and grievances.

Medicare Member Liability Appeals
A member appeal is the type of complaint a member (or authorized representative) makes when the member wants BCBSGA to reconsider and change an initial coverage/organization determination (by BCBSGA or a provider) about what services, benefits or prescription drugs are necessary or covered or whether BCBSGA will reimburse for a service, a benefit or a prescription drug.
An appeal refers to any of the procedures that deal with a request to review a denial of payment or services. If a member believes he or she is entitled to receive a certain service and BCBSGA denies it, the member has the right to appeal. It is important to follow the directions in the denial letter issued to ensure the proper appeals process is followed.

A member may appeal:
- An adverse initial organization determination by BCBSGA or a provider concerning authorization for or termination of coverage of a health care service
- An adverse initial organization determination by BCBSGA concerning reimbursement for a health care service
- An adverse initial organization determination by BCBSGA concerning a refusal to reimburse for a health service already received if the refusal would result in the member being financially liable for the service
- An adverse coverage determination by BCBSGA or a provider concerning authorization for prescription drugs

Appeals should be sent to:
Medicare Complaints, Appeals & Grievances (MCAG)
Attention: Member Appeals Unit
Mailstop: OH0205-A537
4361 Irwin Simpson Road
Mason, Ohio 45040

All Medicare Member concerns that do not involve an initial determination are considered grievances and are addressed through the grievance process.

Participating Provider Responsibilities in the Medicare Member Appeals Process
- Physicians can request standard service or expedited appeals on behalf of their members however if not requested specifically by the attending, an Appointment of Representative Form to submit an appeal on behalf of a Medicare member, may be required. The Appointment of Representative Form can be found online and downloaded at www.cms.hhs.gov/cmsforms/downloads/cms1696.pdf.
- When submitting an appeal, provide all medical records and documentation to support the appeal at that time. If additional information is needed, the request for information will delay processing of the appeal
- Expedited appeals should only be requested if the normal time period for an appeal could jeopardize the member’s life, health or ability to regain maximum function.
- The CMS guidelines should be utilized when requesting services and initiating the appeals process

Appeal timeframes
- Members or their Authorized Representatives have 60 days from the date of the denial of service to file an appeal. The 60-day filing deadline may be extended where good cause can be shown.
- For standard service appeals, service and payment issues must be resolved within 30 calendar days from the date the request was received.
  - If the normal time period for an appeal could jeopardize the member’s life, health or ability to regain maximum function, a request for an expedited appeals may be submitted orally or in writing. Such appeals generally are resolved within 72 hours, unless it is in the member’s interest to extend this time period.
• For payment appeals, service and payment issues must be resolved within 60 calendar days from the date the request was received. All payment appeals must be submitted in writing.

Further Appeal Rights
If BCBSGA is unable to reverse the original denial decision in whole or part, the following additional steps will be taken:
• BCBSGA will forward the appeal to an Independent Review Organization (IRO) contracted with the federal government. The IRO will review the appeal and make a decision:
  o Within 72 hours if expedited
  o Within 30 days* if the appeal is related to authorization for health care
  o Within 60 days* if the appeal involves reimbursement for care
  o Prescription drug appeals are not forwarded to the IRO by BCBSGA but may be requested by the member or representative; information will be provided on this process during the BCBSGA Medicare member appeals process
• If the IRO issues an adverse decision (not in the member’s favor) and the amount at issue meets a specified dollar threshold, the member may appeal to an Administrative Law Judge (ALJ)
• If the member is not satisfied with the ALJ’s decision, the member may request review by the Medicare Appeals Council. If the Medicare Appeals Council refuses to hear the case or issues an adverse decision, the member may be able to appeal to a federal court

*Some plans may have different turnaround times due to state requirements.

Hospital discharge appeals and QIO review process
*Hospital discharges are subject to the expedited member appeal process. The Centers for Medicare Medicaid Services (CMS) has determined that Medicare Advantage members wishing to appeal an inpatient hospital discharge must request an immediate review from the appropriate Quality Improvement Organization (QIO) authorized by Medicare to review the hospital care provided to Medicare patients.

When an MA member does not agree with the physician’s decision of discharge from the inpatient hospital setting, the member must request an immediate review by the QIO. The member or their authorized representative, attorney, or court-appointed guardian must contact the QIO by telephone or in writing. This request must be made no later than noon of the first working day after the member receives the Notice of Discharge and Medicare Appeal Rights. The QIO will make a decision within one full working day after it receives the member’s request, the appropriate medical records, and any other information it needs to make a decision. While the member remains in the hospital, BCBSGA continues to be responsible for paying the costs of the stay until noon of the calendar day following the day the QIO notifies the member of its official Medicare coverage decision.

If the QIO agrees with the physician’s discharge decision, the member will be responsible for paying the cost of the hospital stay beginning at noon of the calendar day following the day the QIO provides notification of its decision. If the QIO disagrees with the physician’s discharge decision, the member is not responsible for paying the cost of additional hospital days. If an MA member misses the deadline to file for an immediate QIO review, then he/she may request an expedited appeal. In this case, the member does not have automatic financial protection during the course of the expedited appeal and may be financially liable for paying for the cost of the additional hospital days if the original decision to discharge is upheld upon appeal.
Medicare Member Grievance

A Medicare member grievance is the type of complaint a member makes regarding any other type of problem with BCBSGA or a provider. For example, complaints concerning quality of care, waiting times for appointments or in the waiting room and the cleanliness of the provider’s facilities are grievances.

BCBSGA must accept grievances from members orally or in writing within 60 days of the event. BCBSGA must make a decision and respond to the grievance within 30 days*. A member can request an expedited grievance, in which case BCBSGA has 24 hours to respond. An expedited grievance can only be initiated if BCBSGA refuses to grant the member an expedited organization/coverage determination or an expedited reconsideration/redetermination. BCBSGA can request up to 14 additional days to respond to a grievance with good reason.

*Some plans may have different turnaround times due to state requirements.

Resolving Medicare Member Grievances

If a Medicare member has a grievance about BCBSGA, the Medicare Advantage plan, a provider or any other issue, providers should instruct the member to call Member Services at the number located on the back of their ID card or send a written grievance to:

Medicare Complaints, Appeals & Grievances (MCAG)
Attention: Member Grievance Unit
Mailstop: OH0205-A537
4361 Irwin Simpson Road
Mason, Ohio 45040

Reimbursement Policies

Reimbursement policies serve as a guide to assist you in accurate claim submissions and to outline the basis for reimbursement if the service is covered by a member’s BCBSGA benefit plan. These policies can be accessed here. The determination that a service, procedure, item, etc. is covered under a member's benefit plan is not a determination that you will be reimbursed. Services must meet authorization and medical necessity guidelines appropriate to the procedure and diagnosis as well as to the member’s state of residence. You must follow proper billing and submission guidelines. You are required to use industry standard, compliant codes on all claim submissions. Services should be billed with Current Procedure Terminology (CPT) codes, Healthcare Common Procedure Coding System (HCPCS) codes and/or revenue codes. The codes denote the services and/or procedures performed. The billed code(s) are required to be fully supported in the medical record and/or office notes. Unless otherwise noted within the policy, our policies apply to both participating and nonparticipating providers and facilities.

If appropriate coding/billing guidelines or current reimbursement policies are not followed, BCBSGA may:

- Reject or deny the claim
- Recover and/or recoup claim payment

Last updated May 2017
BCBSGA reimbursement policies are developed based on nationally accepted industry standards and coding principles. These policies may be superseded by mandates in provider or State contracts, or State, Federal, or Centers for Medicare and Medicaid Services (CMS) requirements. System logic or setup may prevent the loading of policies into the claims platforms in the same manner as described; however BCBSGA strives to minimize these variations.

BCBSGA reserves the right to review and revise its policies periodically when necessary. When there is an update we will publish the most current policy here.

**Reimbursement Hierarchy**
Claims submitted for payments must meet all aspects of criteria for reimbursements. The reimbursement hierarchy is the order of payment conditions that must be met for a claim to be reimbursed. Conditions of payment could include benefits coverage, medical necessity, authorization requirements or stipulations within a reimbursement policy. Neither payment rates nor methodology are considered to be conditions of payments.

**Review Schedules and Updates**
Reimbursement Policies go through a review every two years for updates to state contracts, or state, federal or CMS requirements. Additionally, updates may be made at any time if we are notified of a mandated change or due to a BCBSGA business decision. When there is an update we will publish the most current policy here.

**Medical Coding**
The Medical Coding department ensures that correct coding guidelines have been applied consistently throughout Empire. Those guidelines include, but are not limited to:

- Correct modifier use
- Effective date of transaction code sets (CPT, HCPCS, ICD diagnosis/procedures, revenue codes, etc.)
- Code editing rules are appropriately applied and within regulatory requirements
- Analysis of codes, code definition and appropriate use

**Reimbursement by Code Definition**
Last updated May 2017
BCBSGA allows reimbursement for covered services based on their procedure code definitions or descriptors, as opposed to their appearance under particular CPT categories or sections, unless otherwise noted by state or provider contracts, or state, federal or CMS requirements. There are seven CPT sections:

1. Evaluations and management
2. Anesthesia
3. Surgery
4. Radiology (nuclear medicine and diagnostic imaging)
5. Pathology and laboratory
6. Medicine
7. Temporary codes for emerging technology, services or procedures

Various procedure codes are located in particular CPT categories, although the procedure may not be classified within that particular category (e.g., venipuncture is located in the CPT Surgical Section, although it is not a surgical procedure).

**Anthem Medicare Advantage Coordination of Benefits**

BCBSGA and its providers agree Medicare coverage is secondary and the Medicaid program is the payer of last resort when third-party resources are available to cover the costs of medical services provided to Medicare members. When BCBSGA is aware of third-party resources prior to paying for a medical service, it will follow appropriate coordination of benefits standards by either rejecting a provider’s claim and redirecting the provider to bill the appropriate insurance carrier or, if BCBSGA does not become aware of the resource until sometime after payment for the service was rendered, by pursuing post payment recovery of the expenditure. Providers must not seek recovery in excess of the applicable Medicare and/or Medicaid payable amounts.

BCBSGA will follow appropriate coordination of benefits standards for trauma-related claims where third-party resources are identified prior to payment. Otherwise, BCBSGA will follow a pay and pursue policy on prospective and potential subrogation cases. Paid claims are reviewed and researched post-payment to determine likely cases based on information obtained through communications with members and providers. BCBSGA handles the filing of liens and settlement negotiations both internally and externally via its vendors.

*The information contained in this handbook should not be construed as treatment protocols or required practice guidelines. Diagnosis, treatment recommendations, and the provision of medical care services for BCBSGA members and enrollees are the responsibility of providers and practitioners. Please encourage the patient to review his/her Policy or Evidence of Coverage and Schedule of Benefits for details concerning benefits, procedures and exclusions prior to receiving treatment, as this Handbook does not supersede the Policy or Evidence of Coverage and Schedule of Benefits. The information in this Handbook may change from time to time.*

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Blue Cross and Blue Shield of Georgia and Blue Cross Blue Shield Healthcare Plan of Georgia, Inc., are independent licensees of the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.
Provider Authorization to Adjust Claims and Create Claim Offsets

Please submit this completed authorization form with all supporting documentation to ensure proper processing of your request to adjust claims as detailed below. The adjustments will result in overpayments being withheld from future claims payments.

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<td>Provider tax identification number:</td>
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<td>Provider contact information:</td>
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<td>Cost Containment project number</td>
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Please list claim information below if the Cost Containment letter or other supporting claim/member detail is not provided with this request.

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<th>Member number:</th>
<th>Service dates:</th>
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Last updated May 2017
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Recoupment reason:

If your request for recoupment exceeds the space provided, please attach an excel file that includes all the data noted above. For questions related to the completion of this form, please call Provider Services at the number on the back of the member’s ID card.

I authorize BCBSGA to proceed with adjusting the claims as listed on this form or per separate document that supports this request.

Print name ________________________________ Signature ________________________________

Mail this form to:
Attn: Cost Containment – Disputes
Blue Cross and Blue Shield of Georgia
P. O. Box 62427
Virginia Beach, VA 23466-2437

Note: Do not use this form if you are submitting a refund check. If you would like to submit a refund, please use the refund notification form on the provider website. Mail a check along with the supporting documentation to:
Attn: Cost Containment – Payments
Blue Cross and Blue Shield of Georgia
P.O. Box 933657
Atlanta, GA 31193-3657

Last updated May 2017
OVERPAYMENT REFUND NOTIFICATION FORM

In order for an overpayment refund to be processed in a timely manner, please submit a completed form with all refund checks and supporting documentation. If the refund check you are submitting is an BCBSGA check, please include a completed form specifying the reason for the check return.

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<th>Member Account Number</th>
</tr>
</thead>
<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Date of Service: [to]</th>
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<tbody>
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</table>

<table>
<thead>
<tr>
<th>Total Billed Charges: $</th>
</tr>
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<tbody>
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</table>

<table>
<thead>
<tr>
<th>Total Check Amount: $</th>
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<table>
<thead>
<tr>
<th>Claim Number(s):</th>
</tr>
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<tr>
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</tbody>
</table>

Reason for Refund or Check Return:

- Health Plan Letter
- Contract Rate Change
- Duplicate Payment
- Incorrect Member
- Incorrect Provider
- Negative Balance
- Other Health Insurance/Third-Party Liability
- Payment Error
- Billed in Error/Adjusted Charge
- Other: ________________________________

All refund checks should be mailed with a copy of this form to:

Blue Cross and Blue Shield of Georgia
P.O. Box 933657
Atlanta, GA 31193-3657

Once the BCBSGA Cost Containment Unit has reviewed the overpayment, you will receive a letter explaining the details of the reconciliation. Thank you for completing this Overpayment Refund Notification Form.